

IAMD BEIJING

International Conference on integrated automation,
industrial information technology, power transmission
and control technology

9 - 11 May 2018

Beijing Exhibition Centre

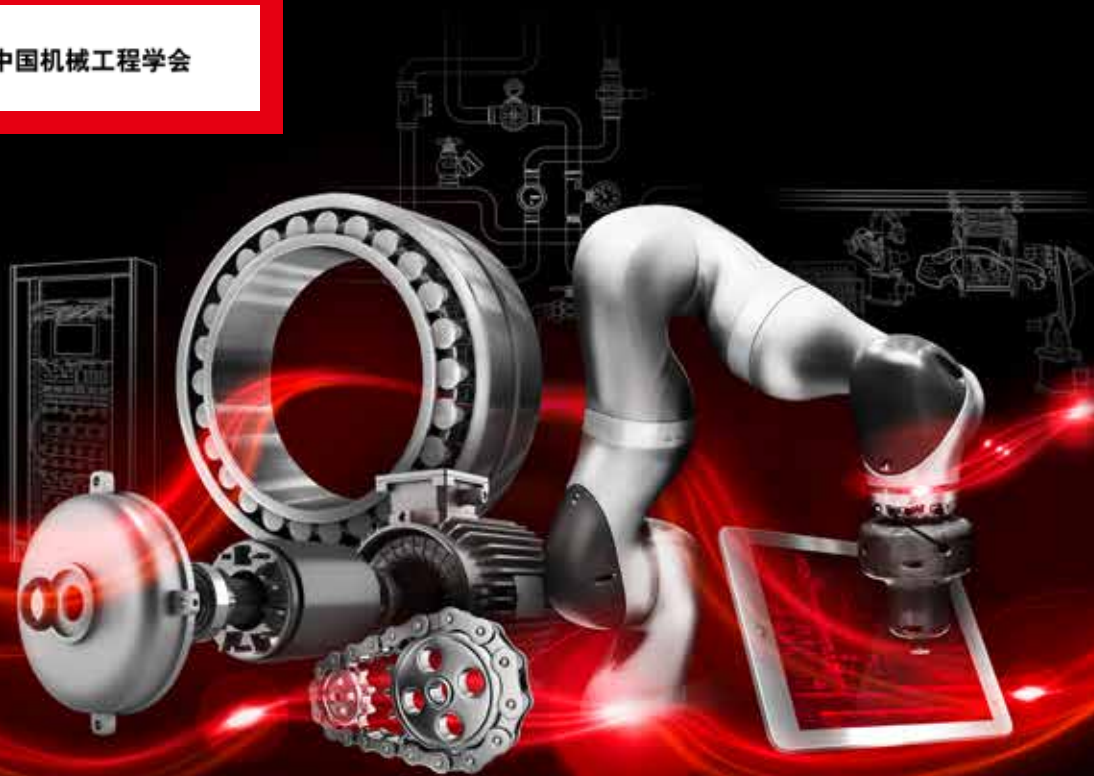
After Show Report

www.iamdbeijing.com

2018



中国机械工程学会



Deutsche Messe

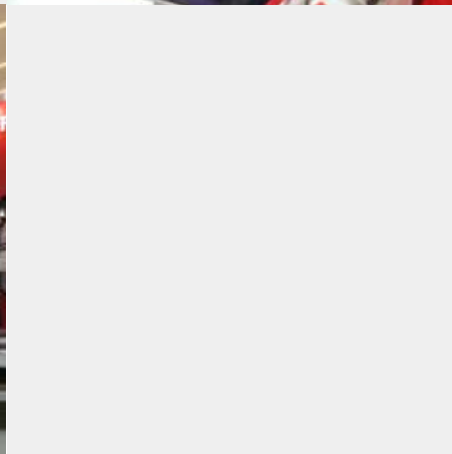
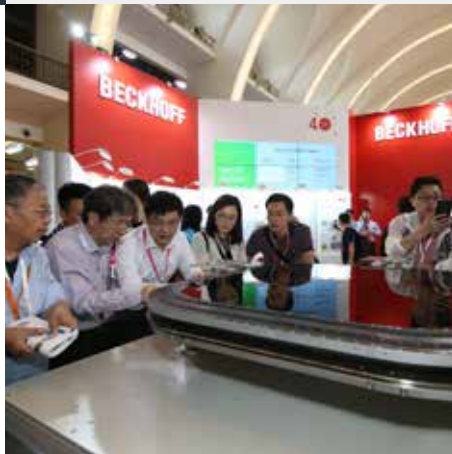
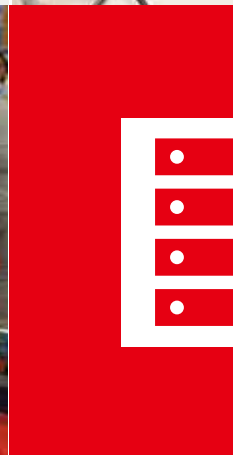
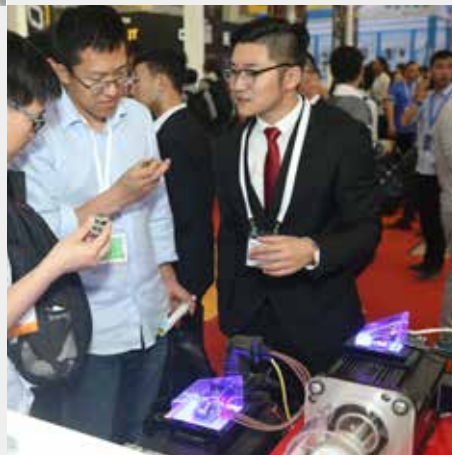
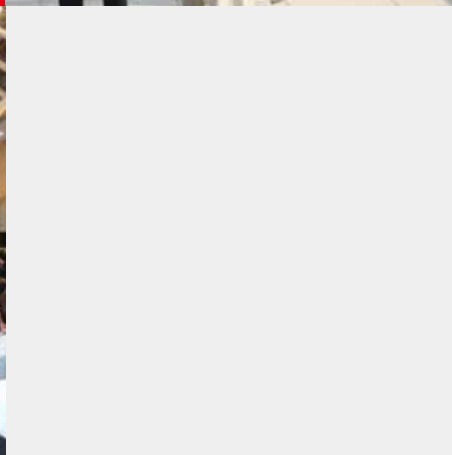
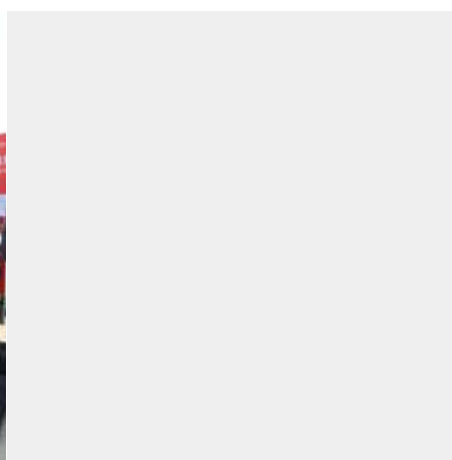


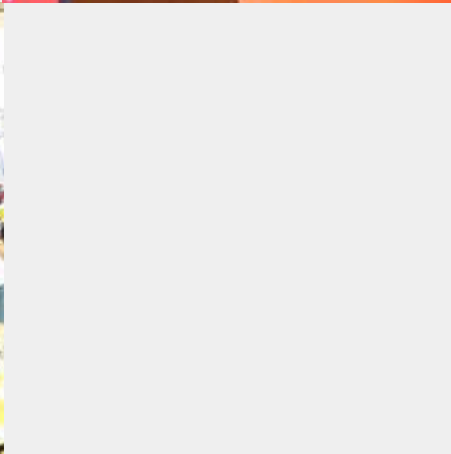
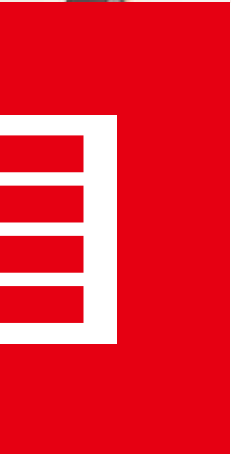
FIERA MILANO

IAMD
BEIJING

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➤ New trade show under new name closes gap between industries

With the further development of economic globalization, regional integration, and the wide application of new generation information technology, integration has become an inevitable trend and distinctive feature of this era. As the organizer of HANNOVER MESSE - Deutsche Messe AG announced last year to merge "Industrial Automation (IA)" an annual exhibition and "Motion Drive Automation (MDA)" a biannual exhibition to a new brand trade fair - IAMD. Under the global brand umbrella of IAMD, IAMD BEIJING also updated the show name and show logo this year. Following the trends of Industry 4.0 to integrate power transmission exhibits to automation trade fair, IAMD BEIJING will showcase the overall solutions of automation, power transmission and fluid power transmission sectors.

The three-day industrial automation event in Northern China -- IAMD BEIJING was packed full of exhibitors that present their cutting-edge solutions to continuously upgrading traditional manufacturing industry with new technologies and transforming to intelligence development. More than 200 well-known industrial leaders are leading in the industrial trends and pushing ahead with integrated development of the Internet, big data, artificial intelligence, smart logistics and manufacturing service industry. They showcased the integrated intelligent manufacturing solutions in five sections of control technology, mechanical infrastructure, sensor connector, digital plant and Application Park on a total display area of 20,000 sqm. The exhibition received nearly 100 buy groups from both China and abroad and 18,238 visitors in total.

Exhibition Area
20,000
sqm

Exhibitors
Nearly
200

Total Visitors
18,238

Delegation
Visitors Nearly
3000

Continuously Promotes “New- Generation Intelligent Manufacturing” with Summit Forum



As the most important activity concurrently held with IAMD BEIJING, the 2018 International Intelligent Manufacturing Conference was held on the first exhibition day, with the theme of “New-Generation Intelligent Manufacturing”. Besides, the inauguration ceremony of the International Intelligent Manufacturing Alliance Preparatory Committee was held as well.

IAMD BEIJING 2018 accommodated more than 200 well-known overseas and domestic exhibitors, including Phoenix, Beckhoff, Cognex, Weidmueller, Pilz, Banner, IFM, Schmalz, Nord, Fuji, Rollon, Rittal, MINDMAN, CHELIC etc. showcased control technology, mechanical transmission, accessories and manufacturing equipments, sensor technology, industrial automation software, interface technology and power supply solution on a total display area of nearly 20,000 sqm. Compare to previous years, this year exhibits' quality and international exhibitors' percentage have been improved dramatically, more than 60% of the exhibitors were multinational companies.

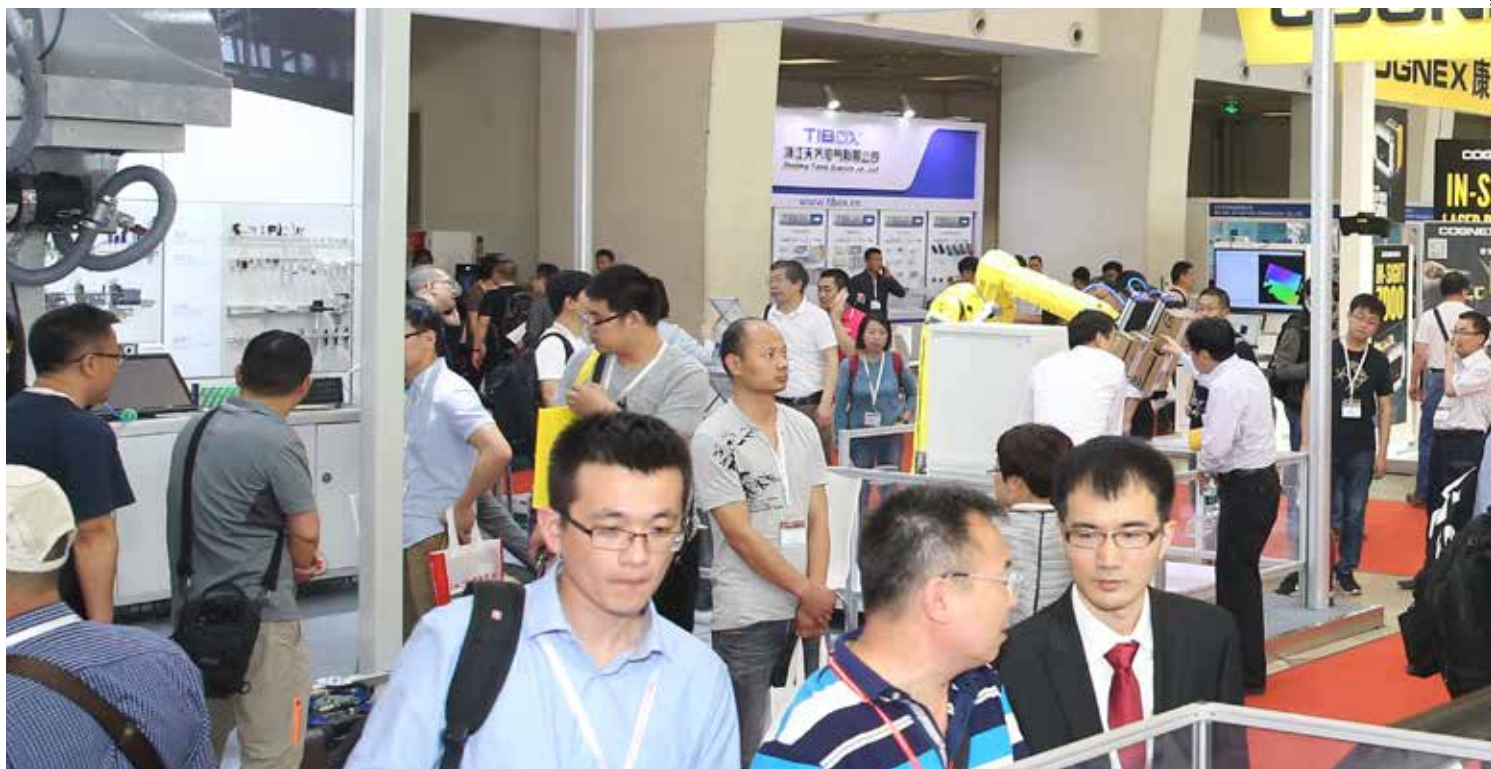
Since the first edition was successfully held and well received by both the exhibitors and visitors on IA BEIJING 2017, “Application Park” continued its great presence in IAMD BEI-JING 2018, this year “Application Park” covered four hot topics including: intelligent manufacturing, intelligent automobile manufacturing, intelligent packaging and intelligent agriculture equipment manufacturing, invited exhibitors to deliver presentations about their real world solutions in related industries, discussed intelligent production solutions and helped manufacturers to find ways to upgrade from equipment suppliers to total intelligent solution providers. EPLAN, Grantech, Schmalz, Cognex, Beckhoff, Pilz, Nanda Automation Technology, Banner, ICP DAS all brought their cutting edge intelligent solutions for the above mentioned industries, shared their innovative technologies and ideas regarding “Industry 4.0” and “Made in China 2025”.

Upgraded quality, presented a top automation show in north China



Application Park, shared the cutting edge application case studies





Beckhoff Automation (Shanghai) Co., Ltd.

IAMD BEIJING is the best organized automation show in north China. The organizer provided proper services with fast responses, we were very satisfied with visitor quality and quantity, dozens of delegation buses at onsite, showed the organizer's ability and sincerity of organizing visitors. Through participating the show, Beckhoff enhanced our company image and market share, according to the statistics we analyzed after the show, we achieved our target of participating, next year we will participate the show again.



Rittal Electro-Mechanical Technology (Shanghai) Co., Ltd.

Thanks to the organizer for the pre-show, show period and after show support. The information provided by organizer before the show prepared our company well for receiving visitors onsite. Onsite equipment support, media coverage provided our top management staff professional and private interview. Most of the visitors were coming from related industries, our company promoted our brand, product and idea during the show, achieved great goal. We hope based on this year's success we can continue our cooperation. Thank you.





Banner Engineering Int'L Inc.

IAMD BEIJING 2018 was the first edition combined industrial automation, and motion, drive technologies, it was not just a name change but also provided a wider platform for innovative automation technologies and solutions, made the show an unique automation trade fair in north China. This year Banner enhanced our brand influence and gained potential business opportunities through participation, we want specially thank the organizer for well promotion and great support, hope we could have chance for deeper cooperation.



NORD (China) Power Transmission Co., Ltd.

Beijing's significant position in China provides IAMD BEIJING a fine base, to organize the show in Beijing is for sure a wise decision, it is a great communicating and trading platform for automation industry in north China as well as entire China.



Pilz Industrial Automation (Shanghai) Co., Ltd.

As a professional and well known automation show in north China, the organiser of IAMD BEIJING put great deal of time on visitor invitation, from VIP buyers to industrial delegations all showed the organizer's great efforts, "Application Park" was also a highlight of the show.

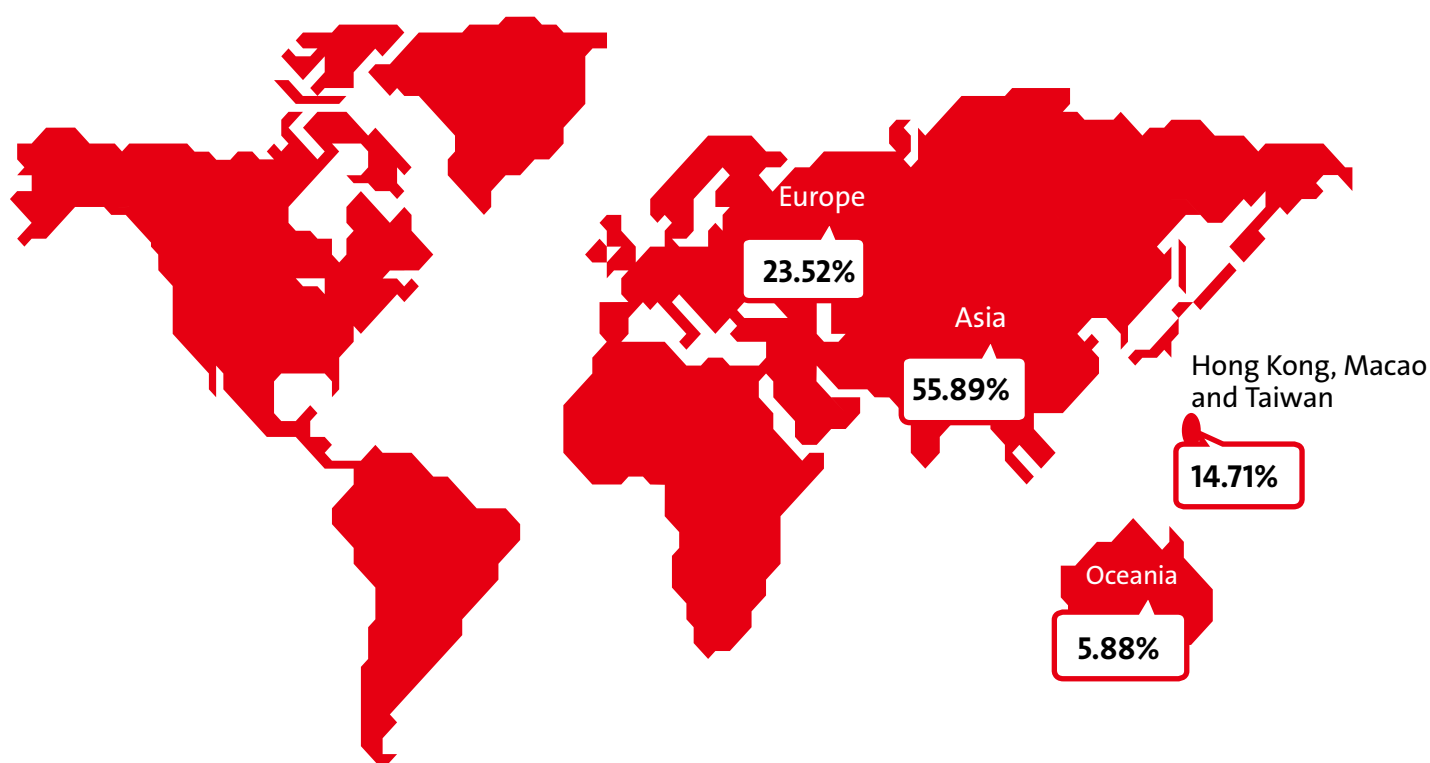


Visitor Analysis

The three-day show has attracted **18,238** professional buyers, which is **0.50%** greater than last show. Domestic visitors are from **28** provinces/directly-controlled municipalities, with those from Northern China accounting for **69.42%**.

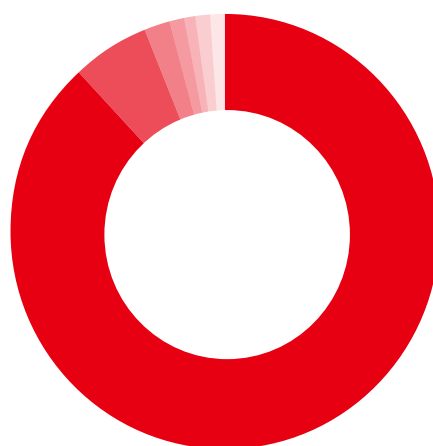
Overseas Visitors

There are 0.29% visitors coming from 14 different foreign countries and regions, including Korea, Singapore, Germany, Russia, Japan etc.



Domestic Visitors

The following are 10 cities in China that our visitors mainly come from this year: Beijing, Hebei, Tianjin, Shandong, Shanghai, Jiangsu, Liaoning, Shanxi, Guangdong and Henan.



Northern China 89.59%

Eastern China 5.84%

Northeast China 1.84%

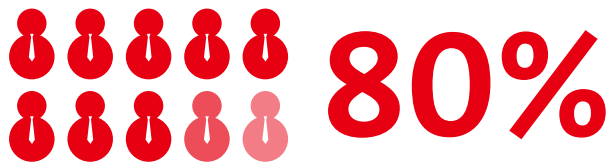
South China 0.97%

Central China 1.17%

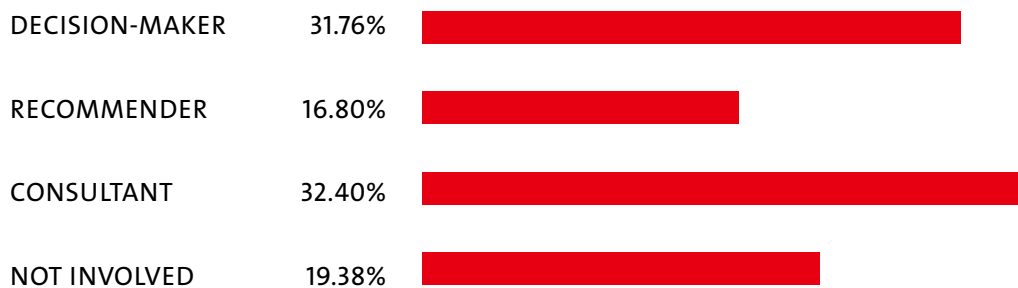
Northwest China 0.42%

Southwest China 0.38%

Visitor Purchasing Authority

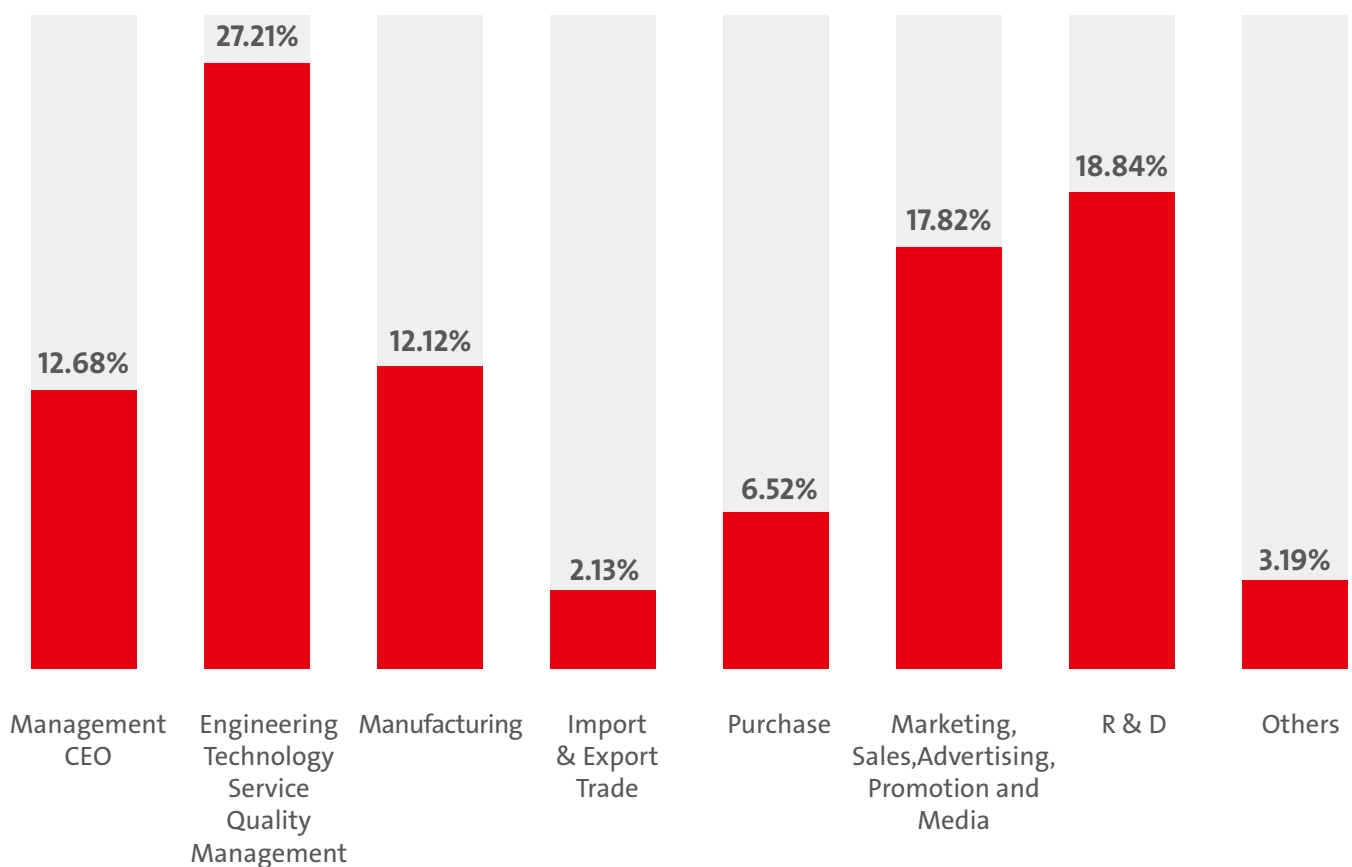


Professional buyers with purchase recommendation rights and final decision-making rights made up 80%



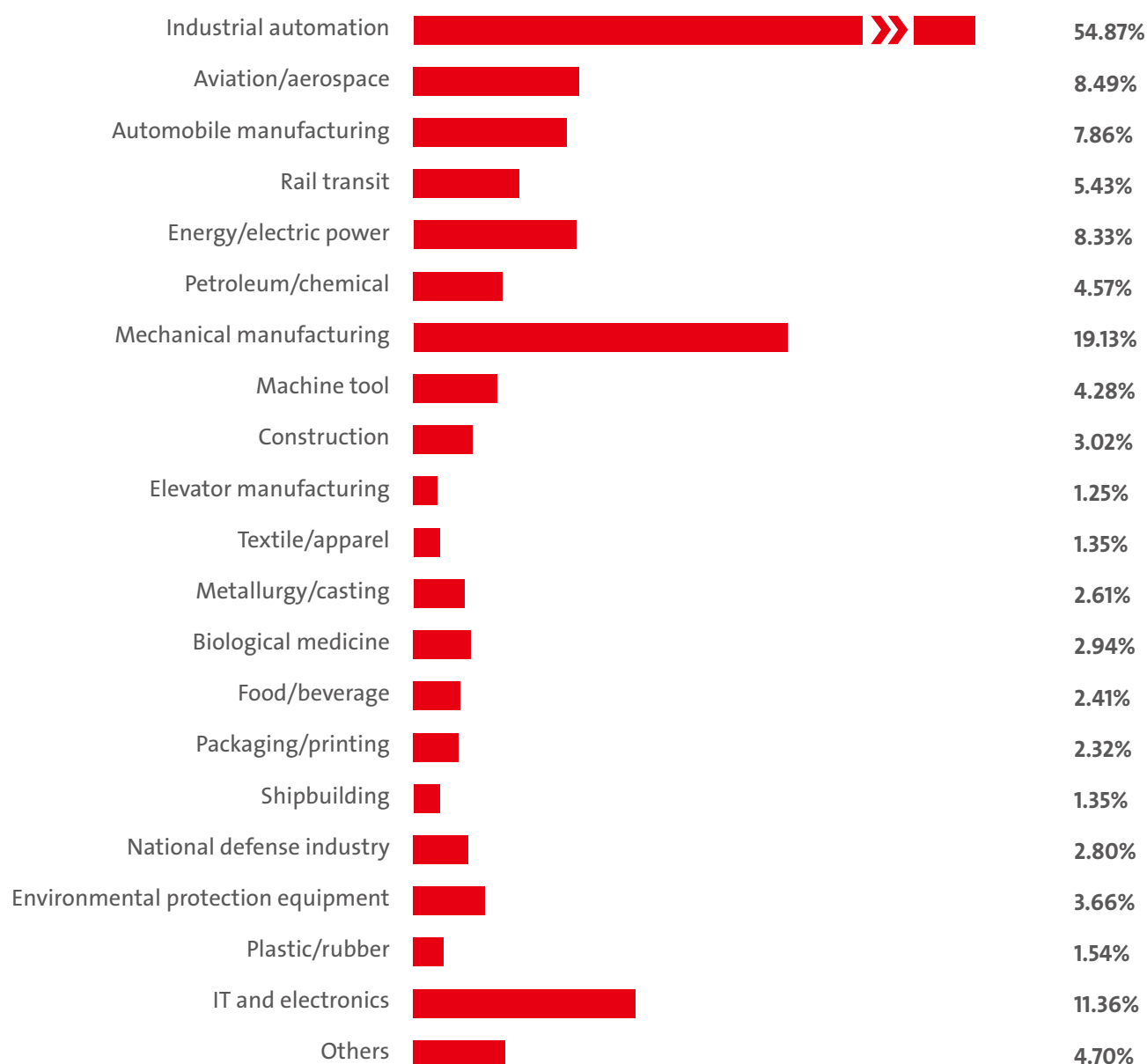
* The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

Visitor Main Job Functions



Visitor Industrial Areas

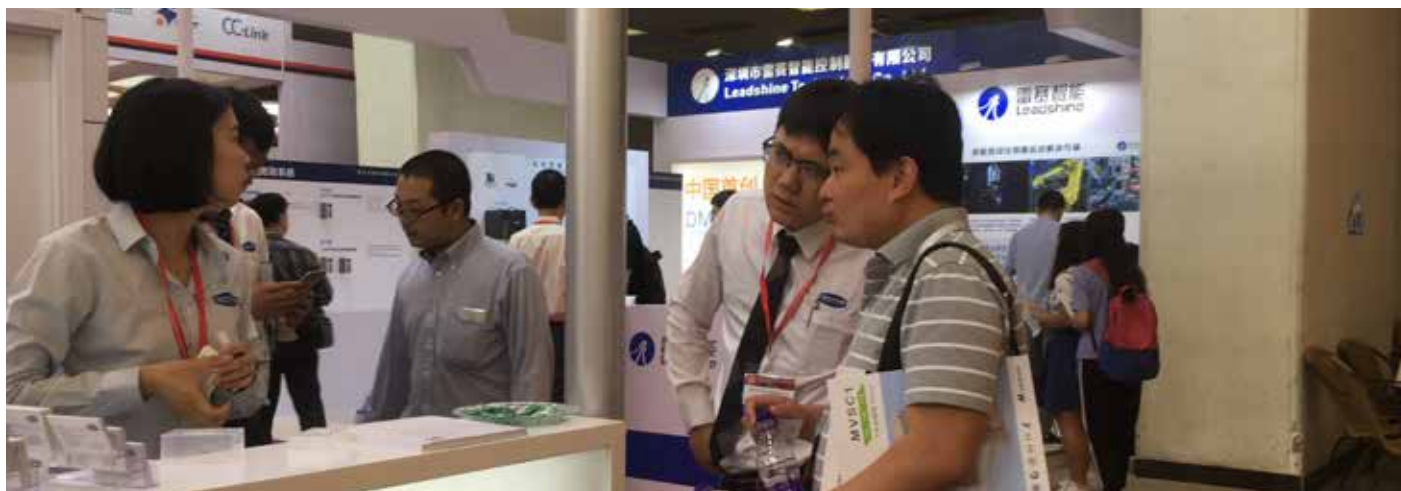
Mechanical manufacturing, aviation & aerospace, automobile manufacturing, electronic manufacturing, food & beverage, pharmaceutical packaging, machine tool and other application industries account for over **56%**



Visitor Feedback

In 2018, **73.4%** were first-time show attendees.





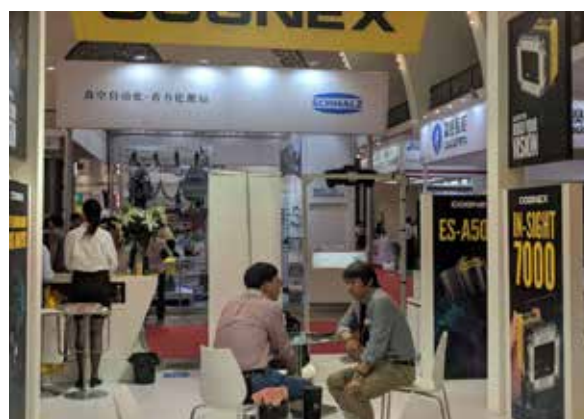
Beijing titanium cloud material technology Co., Ltd.
Wang Xinguo, CEO

Thanks to the detail oriented services provided by the organizer, we saved time of plan-ning the visit, although in a hurry, we didn't have time for all the details of the products, we collected useful industrial information. In the after show match making program, we hope to get more specific presentations and product informations. We also hope to see more IoT equipment and service providers like Rootcloud and more industrial sensor technologies on the show in the future. Wish the show become better and better.



BEIJING ARITIME INTELLIGENT CONTROL CO., LTD.
Zhang Dongxin, Senior Engineer

We were happy to be invited to the match making program, it would be better if there were more manufacturers, big companies and process automation companies in the program. We expect some communication platform like "Salon" in the show next year, it would pro-vide a direct and transparent platform for visitors and exhibitors, more efficient than visit the exhibitor's booth individually. In the meantime, we also want to see more process au-tomation solutions and products in the show, for instance: solutions for chemical, steel industries, the solutions better include "Industry 4.0", intelligent manufacturing, MES and ERP.



MACHINERY TECHNOLOGY DEVELOPMENT CO., LTD.
Yan Peng, Electrical Supervisor

First of all we would like to thank the organiser for the invitation, the visiting process went smoothly. In the future we hope to see more specific and detailed product presentations, for instance, organizer could provide a platform for detailed introduction of robots and related equipments, like fast catching robot arm etc.



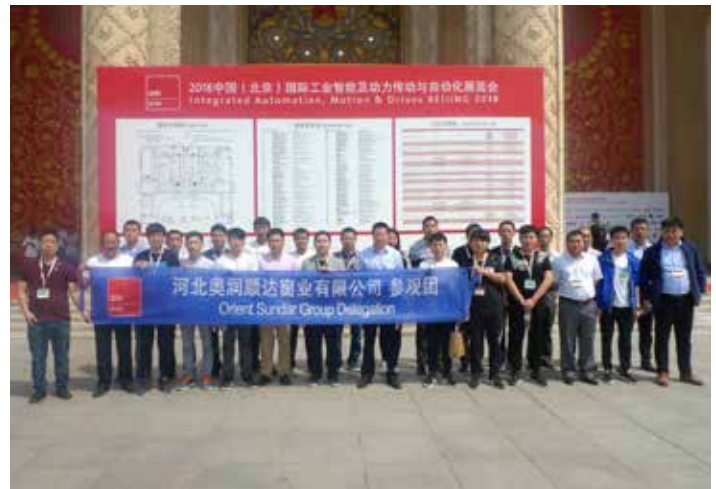


TJK Machinery (Tianjin) Co., Ltd.

First of all, we would like to thank Hannover Milano Fairs Shanghai Ltd. for the sincere invitation! The products and technologies displayed on the show represented the industrial trends with inspirations, we found some qualified suppliers and useful informations on the show. We wish the show could continuously upgrade the quality and enlarge the scale with more product categories such as, equipment parts, and organise more onsite seminars. In general, we had a fruitful visiting.

Orient Sundar Group

We were happy to receive the invitation from Hannover Milano Fairs Shanghai Ltd. and paid a visit to IAMD BEIJING 2018. During the show, our engineers from production and technology center had comprehensive communications with interested suppliers. Top management staff participated "industry 4.0" conference, gained more confidence on up-grading "Made in China" to "Intelligent Made in China". This visit provided us inspirations of planning and developing our automated intelligent manufacturing production lines. In general we obtained useful information, wish the show have a brighter future and bigger scale. At last but not least, we would like to thank the organiser for the thoughtful services.



Beijing Jingdiao Technology Co., Ltd.

This was the fourth time we participated IAMD BEIJING, firstly, we would like to thank you for the thoughtful arrangement from the organizer. As the show itself, the development was great, bigger scale with more exhibitors. More importantly, higher quality products, exhibitors and more professional visitors. The products at onsite were more complete and comprehensive, from single product to total solutions. Beijing JingDiao Technology also wanted to get in contact with more suppliers; to have more choices through the show in order to reach win-win with our suppliers.



Tianjin Changlu Hangu Saltworks Co., Ltd.

The organizer provided efficient services, and the exhibitors were well organized, we collected useful information of the interested equipments, the show provided good channels and selections for our future equipment purchases, system upgrading, company transformation and technical cooperation. Wish the show become better with bigger scale.

High end conference help the development of “New Intelligent Manufacturing”

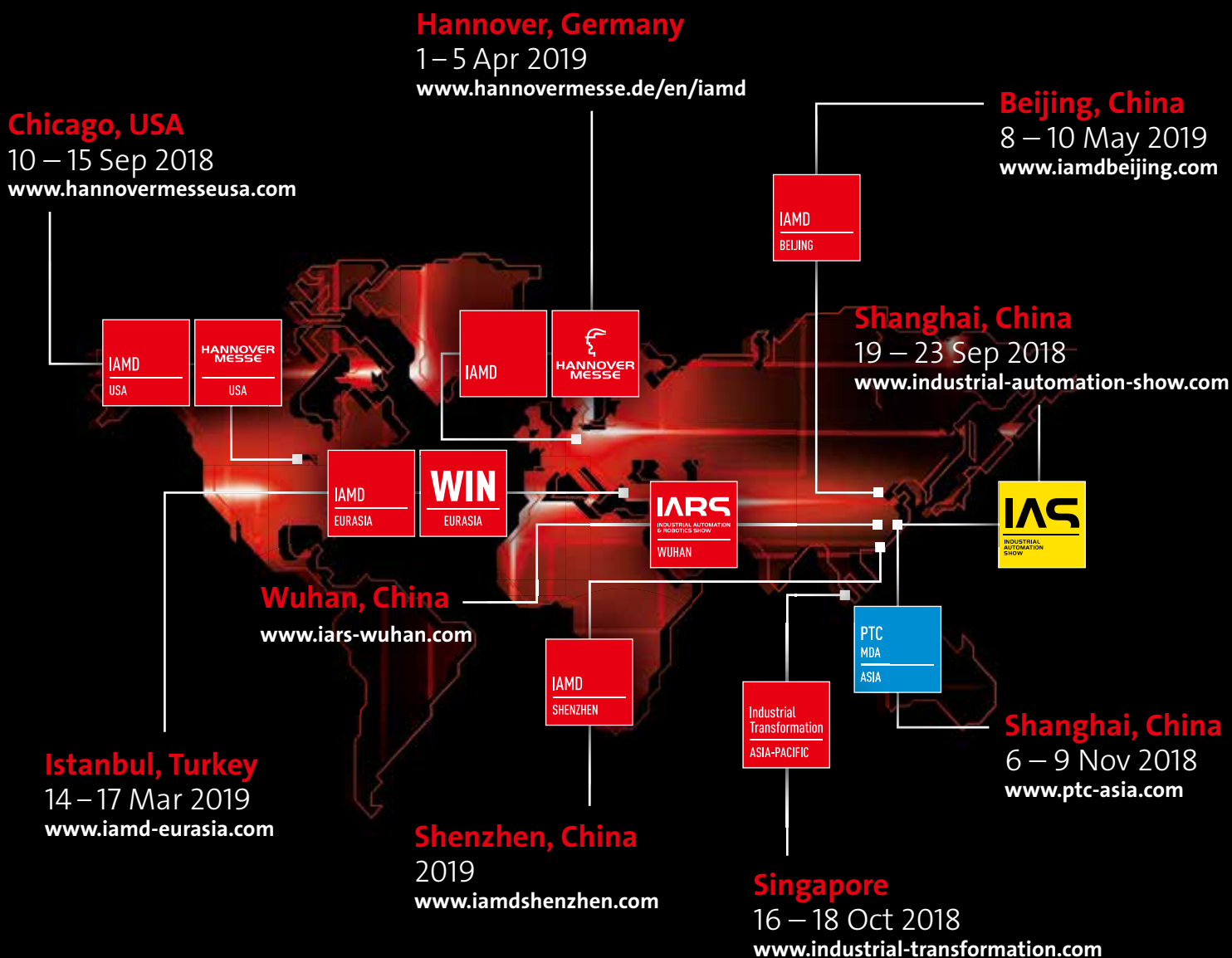
At the Conference, Mr. Miao Wei, minister of MIIT emphasized that intelligent transformation of the manufacturing industry is a general trend. It is imperative to realizing the high-quality development of Chinese manufacturing industry through unswervingly speeding up the development of intelligent manufacturing, promoting deep integration of informatization and industrialization and facilitating better quality, higher efficiency, and more robust drivers of the manufacturing industry. After the Conference, Minister Miao Wei visited the IAMD BEIJING and expressed his high expectation for the exhibition.



- 2018 International Intelligent Manufacturing Conference
- Science & Technology Advancements Forum
- 2018 Manufacturing Knowledge Service Summit
- 2018 International Symposium on Advanced Intelligent Manufacturing Technology
- 2018 Smart Sensor and Connect Technology Application Forum
- A Salon of Study on the Trend of Intelligent Manufacturing and Industrial Automation in China
- Vision Con
- Application Park
- The 7th Conference of Green and Intelligent Technology Development of Logistics Equipment
- 2018 Forum on Core Standards and Key Technologies for Smart Factories
- OPC Seminar Tour 2018[beijing]
- New Technology of Digital Transformation
- 2018 Intelligent manufacturing innovation competition

Shaping the future of Industrie 4.0

IAMD events worldwide



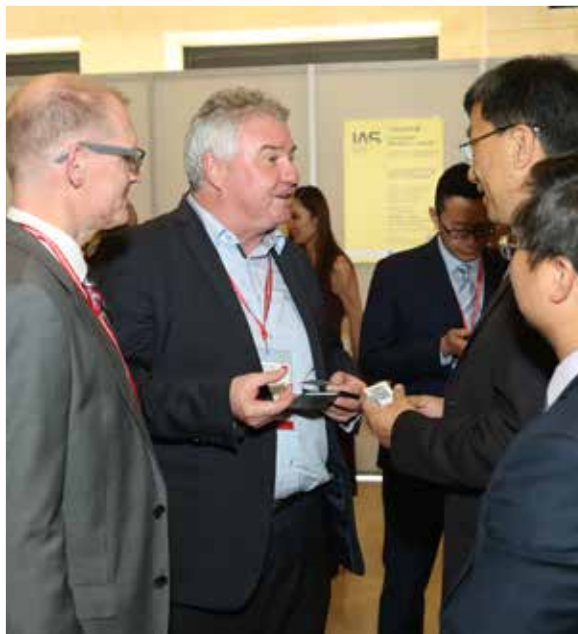
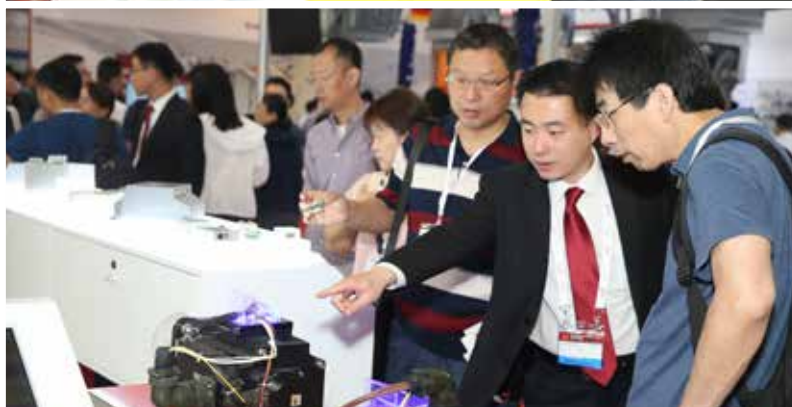
For more information visit
www.hannovermesse.de/en/iamd-worldwide



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Show Impressions





Supporting Media



Cooperating media / cooperating websites





Discover the highlights of IAMD BEIJING
2018 on your mobile device

*The above rankings are in no order

Go Further into China's Fast Growing Automation Market!

IAMD BEIJING 2019

8-10 May 2019, Beijing Exhibition Centre, No.135, Xizhimenwai Street, Xicheng District, Beijing

☐ I want to visit IAMD BEIJING 2019

☐ I want to participate in IAMD BEIJING 2019

Company: _____ Address: _____
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Fax: _____ Mobile: _____
Zip Code: _____ Email: _____
Website: _____ Space: _____

Type of Company: ☐ Foreign ☐ Joint Venture ☐ Local

Exhibits Source: ☐ Foreign ☐ Local

Date _____ Signature _____

Fill in the above form and fax back to us by +86-21-5045 9355/6886 2355

- Please note that this document serves as space booking at IAMD BEIJING 2019, not legally binding. Official application form (i.e. legally binding) will be ready in due time and will be sent to you shortly.

For more information, please contact us

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*On behalf of Hannover Milano Fairs Shanghai Ltd.