

Industrial Automation BEIJING 2016

Leading Trade Fair for Process, Factory and
Building Automation Systems and Solutions

May 11 - 13, 2016
Beijing Exhibition Centre

After Show Report

www.industrial-automation-beijing.com

2016



Chinese Mechanical
Engineering Society



Deutsche Messe



**Industrial
Automation**
BEIJING



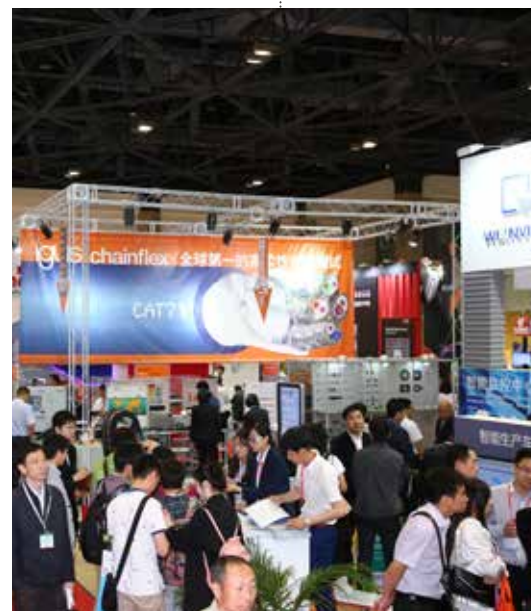
Show Profile 04

As the most influential industrial automation event in Northern China, Industrial Automation BEIJING 2016 (IA BEIJING 2016) came to a successful close at Beijing Exhibition Center on May 13, 2016.



Show Highlights 05

The physical display area for intelligent manufacturing made its debut. On the site, "Industry 4.0" was proposed as a concept. Moreover, top-notch enterprises advocating the concept of "Industry 4.0" were invited to visualize the "Industry 4.0" by displaying material objects or models.



Exhibitor Analysis 06

Over 200 leading enterprises from around the world showcased the beauty of modern industrial intelligence in four major pavilions for connector, sensor, motion control, industrial robot and intelligent manufacturing, with a display area of 20,000sqm.



Visitor Analysis 08

In addition to nearly 100 buyer groups engaging in machine tool, automobile, food & beverage, pharmaceutical packaging and other industries that have also been invited to the past fairs, the Industrial Automation BEIJING 2016 has also specially invited well-known enterprises engaging in electronics and mechanical manufacturing for negotiation and purchase, fully reflecting the integration of industrialization and informationization advocated by "Industry 4.0".



Match-making Service 13

60 designated buyers and nearly 80 corporate visitor groups have been attracted. The three-day show saw endless stream of people. High-quality on-site matching service provided by the organizer enabled exhibitors and buyers to communicate face-to-face!



Conference and Forum 20

14 large-scale and professional on-site forums, and professional forums, exchanges and technical lectures orientated at industrial users charted a development blueprint for the Chinese industrial automation.



Worldwide Events 21

Industrial Automation Events are to be held in many places in the world. Interested exhibitors and buyers are warmly welcomed to participate!



Show Impressions 22

Exhibitors, visitors, professional buyers and visitor groups are quite satisfied with the three-day show! Multi-angle, all-round site coverage by 100 domestic/overseas



Media Promotion 24

Media outlets made Industrial Automation BEIJING 2016 a new focus of the Chinese industrial automation sector.



Outlook 26

See you at the Industrial Automation BEIJING 2017 in Beijing Exhibition Center on May 10 - 12, 2017!

The Industrial Automation BEIJING 2016 came to a successful close, with the number of visitors hitting all-time high.

- Display area and the number of exhibitors and participants achieved a record high.
- The world-leading automation enterprises showcased intelligent manufacturing solutions.
- 2016 International Conference on Intelligent Manufacturing was successfully held.

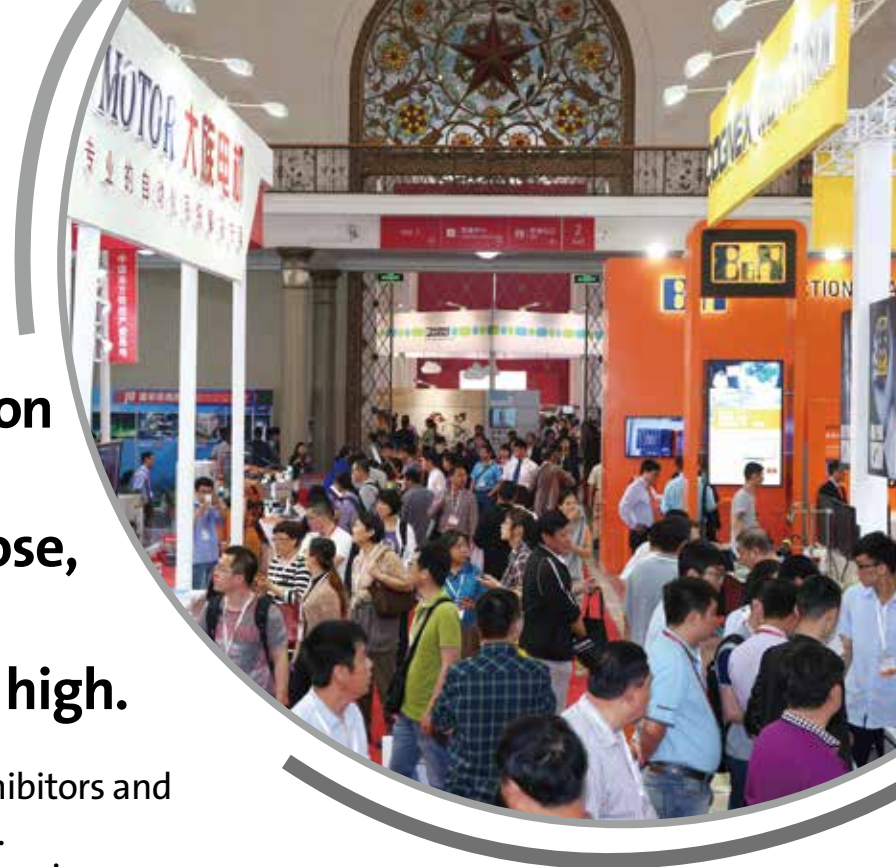
As the most influential industrial automation event in Northern China, Industrial Automation BEIJING 2016 (IA BEIJING 2016) came to a successful close at Beijing Exhibition Centre on May 13, 2016. 210 leading enterprises in the global automation industry showcased their intelligent manufacturing solutions within a display area of 22,000sqm. International enterprises accounted for 65%.

14 concurrent conferences were held, 85 buyer matchings were arranged and the total visits were up to 17,591, a 5.3% increase compared with that of last year. Remarkable achievements made in participation, display area, service and other aspects further cement Industrial Automation BEIJING as a market trendsetter. With the approaching of the 4th Industrial Revolution, countries worldwide put forward their policies towards intelligent manufacturing solutions, with a view to seizing preemptive opportunities in a new round of reforms. High-profile International Conference 2016 on Intelligent Manufacturing has been held along with Industrial Automation BEIJING for the consecutive 3rd year in 2016. The conference discussed three concepts, "Made in China 2025", German "Industry 4.0" and the USA "Industrial Internet" at the same time, bringing an intelligent brainstorming among the three countries.

"As one of the global itinerant show of HANNOVER MESSE, Industrial Automation BEIJING has taken root in China and will establish itself an industry trendsetter leading industrial development of Northern China. I have great confidence in the future development in the light of remarkable achievements made this year." Mr. Wolfgang Pech, Senior Vice President of Deutsche Messe said.

Industrial leaders gathered here, showcasing intelligent manufacturing.

Since the introduction of "Made in China 2025" policy, intelligent manufacturing has become the key factor to upgrade and transform China's traditional industry. This year's Industrial Automation BEIJING gathered global automation leading enterprises from Austria, Germany, France, South Korea, Holland, USA, Japan, Switzerland, Turkey, Singapore, Italy, Israel to showcase intelligent manufacturing solutions of "Industry 4.0" in pavilions of sensor/connector, control technology and machinery infrastructure, aiming to illuminate the upgrading and transforming path of Chinese manufacturing industry.



Show Highlights

The material object display area for intelligent manufacturing made its debut.

On the site, "Industry 4.0" was proposed as a concept. Moreover, top-notch enterprises advocating the concept of "Industry 4.0" were invited to visualize the "Industry 4.0" by displaying material objects or models. At the PROFINET summit forum of the show, the material object display area for intelligent manufacturing of "Industry 4.0" made its debut, in which the demonstration systems of fully-integrated automation and of smart factories of industrial Internet of Things were displayed, like a high-end intelligent manufacturing competition.

- Siemens presented "Industry 4.0" conveyor belts and hung a banner with a slogan of "Stride toward 'Industry 4.0' and Lead Digital Enterprise Process". Outstanding companies (such as Phoenix Contact (Nanjing), Red Lion Controls, GE, OPC UA, SAP and Shenyang Institute of Automation) and research institutes presented their "Industry 4.0" samples at the show. Top-notch manufacturers and research institutes in the industries related to "Made in China 2025" and "Industry 4.0" also displayed their material objects, igniting sparks.

- HIWIN doubled its display area after three years' consecutive participation in Industrial Automation BEIJING and launched the latest "Industry 4.0" automation solutions with linear guide rail and mechanical arm within a display area of 180 sqm. Both TURCK and ELCO took part in the Industrial Automation BEIJING for the fourth year consecutively. TURCK showcased the IMX series fence with the most cutting-edge production engineering. ELCO brought a series of products including ElcoPad mobile intelligent terminal, DataBox and RFID Q80 UHF read-record head. Other exhibiting companies included BALLUFF, B&R, Rittal, ifm, Cognex, Schmalz, Klemsan, Koyo, Weidmüller, Steute, Dinkle, Harting, EPLAN, Autonics, HUMMEL, GSK and ICPDAS.



| Exhibition | Exhibitors | Visitors | Delegation Visitors |
|------------------------|------------|----------|---------------------|
| 22, 000 _{sqm} | 210 | 17, 591 | 2, 110 |

95.2% exhibitors are satisfied with Industrial Automation BEIJING 2016.
Among them, 87% exhibitors express that they will attend next year's show!

Exhibitors' Comments



Autonics Electronics (Jiaxing) CO., Ltd.

The Industrial Automation BEIJING 2016 completed erection within two days and exhibition within three days. The show performed well in security check, arrangement and personnel coordination/mobilization. Departments performed their respective duties in an orderly way. On the last day of stand removal, the site was still in order. Relevant personnel assisted us in goods handling and dispatching. We are quite satisfied. Autonics is very honored to attend the show. It not only brought more customers but also provided an opportunity to listen to the voices of customers on products, services and technologies from close range. We are grateful for your platform allowing us better understand and get closer to customers and listen to their voices, defining the direction for future development.



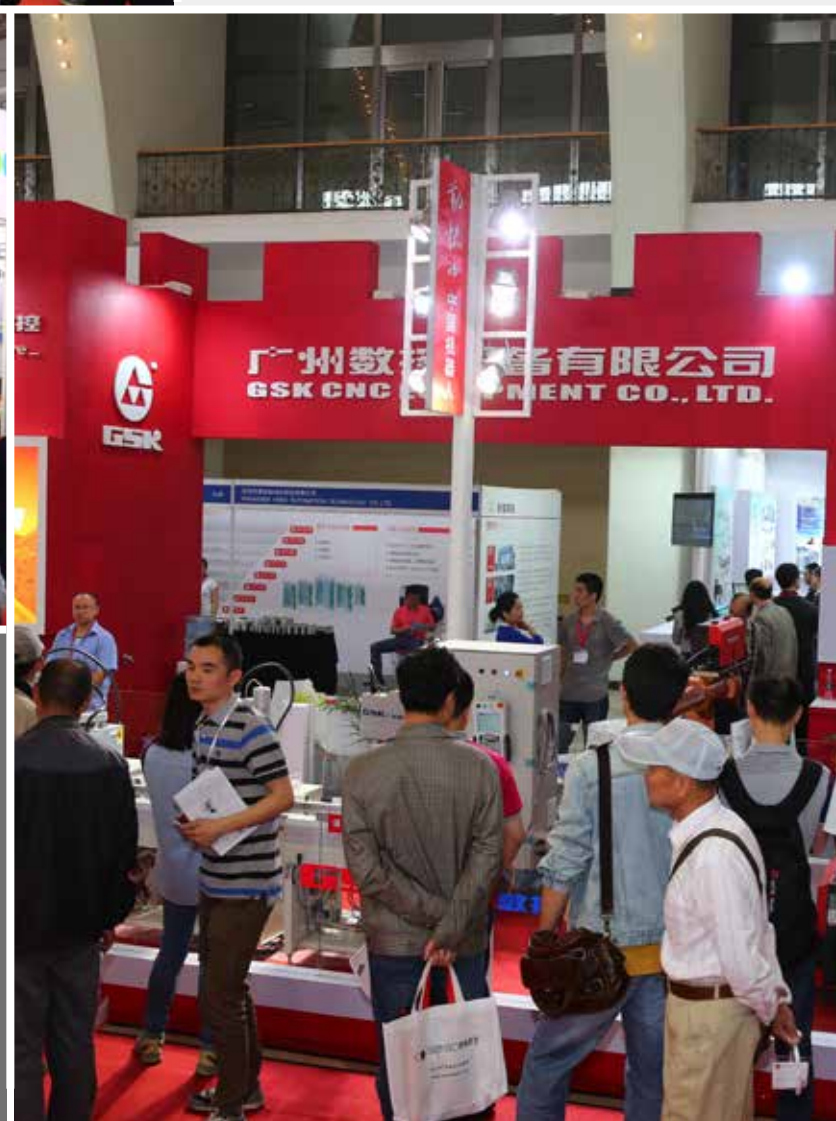
Song Huazhen, Manager of Marketing Department, B&R Industrial Automation (China) Co., Ltd.

The Industrial Automation BEIJING 2016 provided our customers with a chance to better understand the mapp technology of intelligent machine development and commercial value created by APROL intelligent factory platform. Visitors are diversified and high-quality and urgently need intelligent integration, presenting many fresh business opportunities. The show is a great success.



Phoenix Marketing Communication Department

As the famous show for Northern China's automation industry, Industrial Automation BEIJING 2016 is one of the best automation shows that Phoenix has ever attended. Like past shows, the Industrial Automation BEIJING 2016 was strongly supported by governments. The presence and guidance by governmental leaders benefited us a lot. The number of visitors received at our stand is greater than ever and they are more professional. In particular, they are very interested in our "Industry 4.0" intelligent fit-out continuous-flow line. Competition among peers in the venue enabled us to gain mutual understanding and helped us better catch up with industrial trends.



GSK CNC Equipment Co., Ltd.

The Industrial Automation BEIJING 2016 gathered numerous excellent automation exhibitors presenting a variety of products. The number of visitors was greater than expected, and they were more professional. In addition, senior governmental leaders paid close attention and conducted survey. The show served as a high-caliber, efficient exchange platform. All these manifested the internationalized and professional level of the organizer. Wish the Industrial Automation BEIJING 2017 an even greater success!



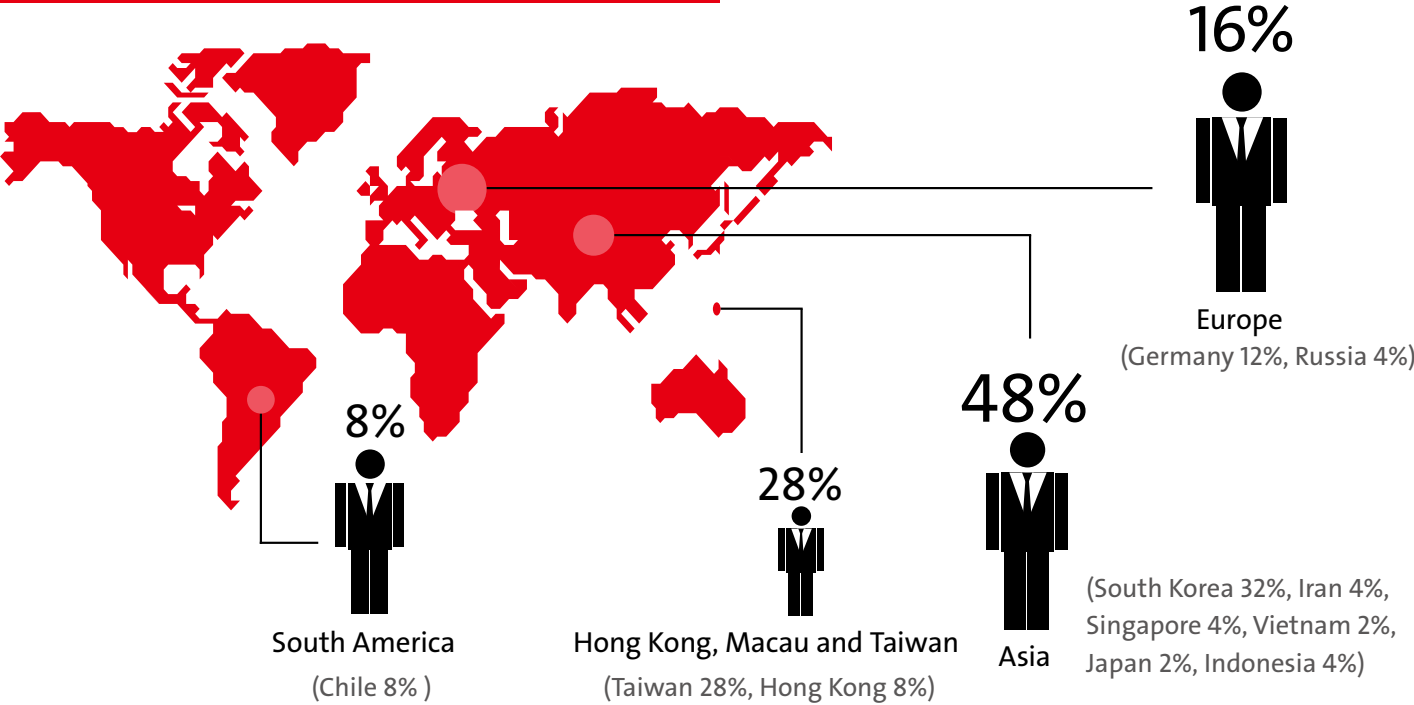
Stefan Eisenkohl Deputy General Manager of Sales and Marketing Department, Schmalz (Shanghai) Vacuum Technology Co., Ltd.

We were pleasantly surprised by the Industrial Automation BEIJING 2016. Many trade visitors came to our stand, which was thanks to our brand publicity and product promotion. We are very satisfied with supporting services provided by the organizer.

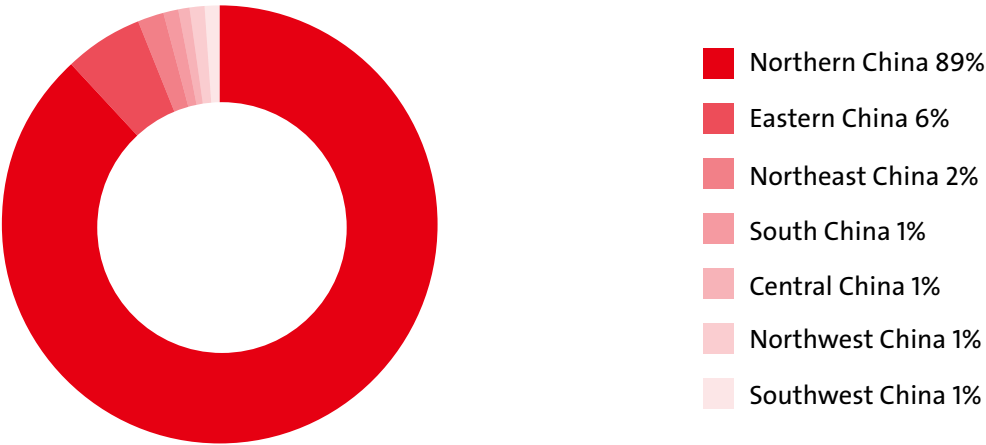
Visitor Analysis

The three-day show has attracted **17,591** professional buyers. Domestic visitors are from **30** provinces/directly-controlled municipalities, with those from Northern China accounting for **89%**. Overseas visitors are from **11** countries and regions. Total number of visitors is **5.3%** greater than last show, mainly from Beijing, Tianjin, Hebei, Shandong, Jiangsu and Shanghai. However, the number of visitors from Northeast China and Central China rises slightly.

Overseas Visitors Analysis

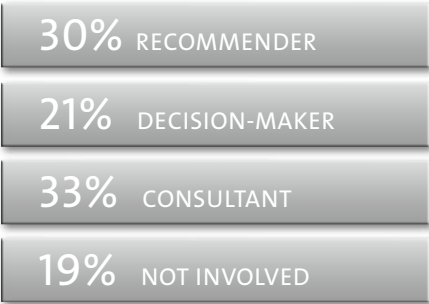
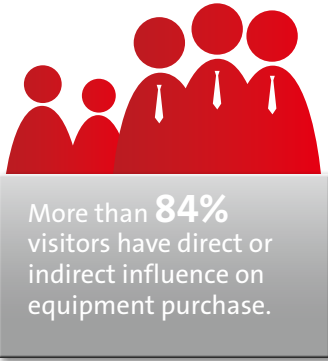


Domestic Visitors Analysis



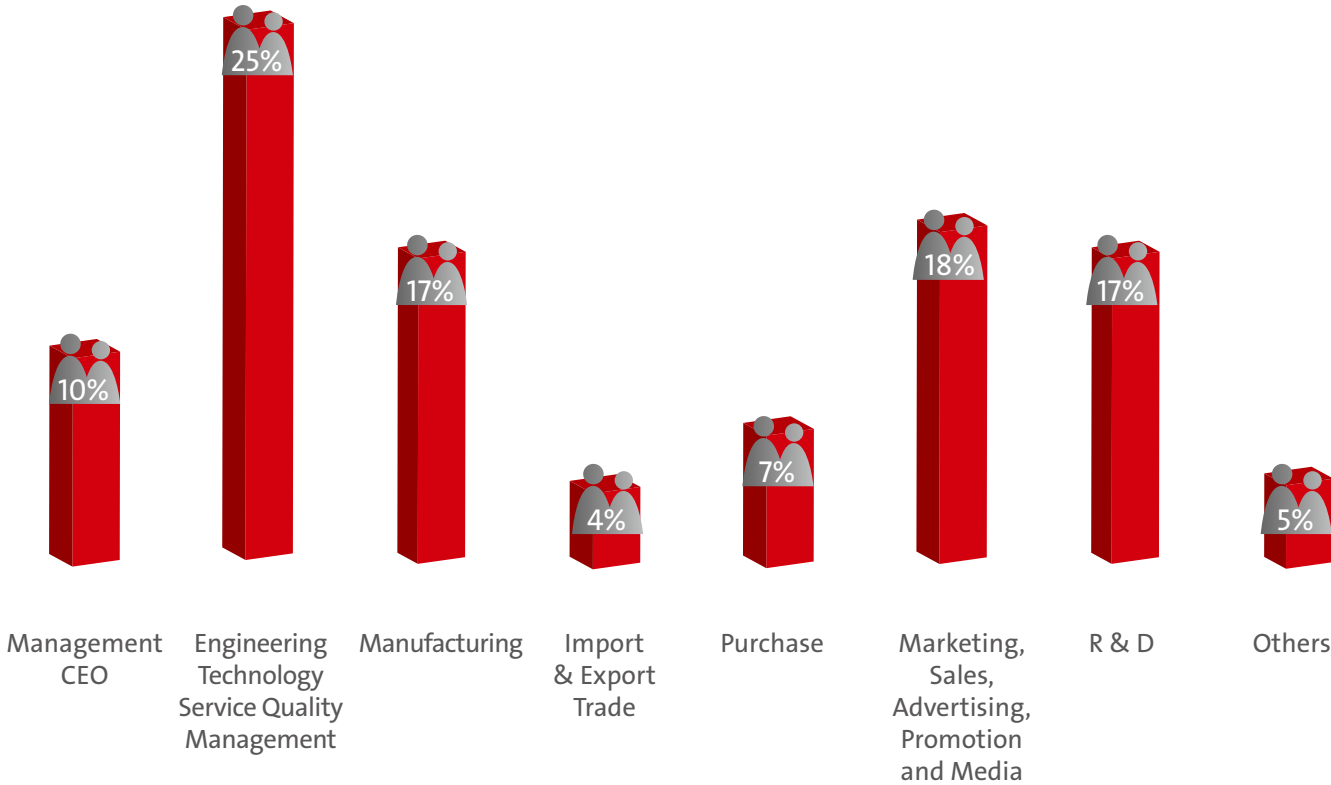
Professional buyers with purchase recommendation rights and final decision-making rights make up **84%**

Visitor's Purchasing Authority



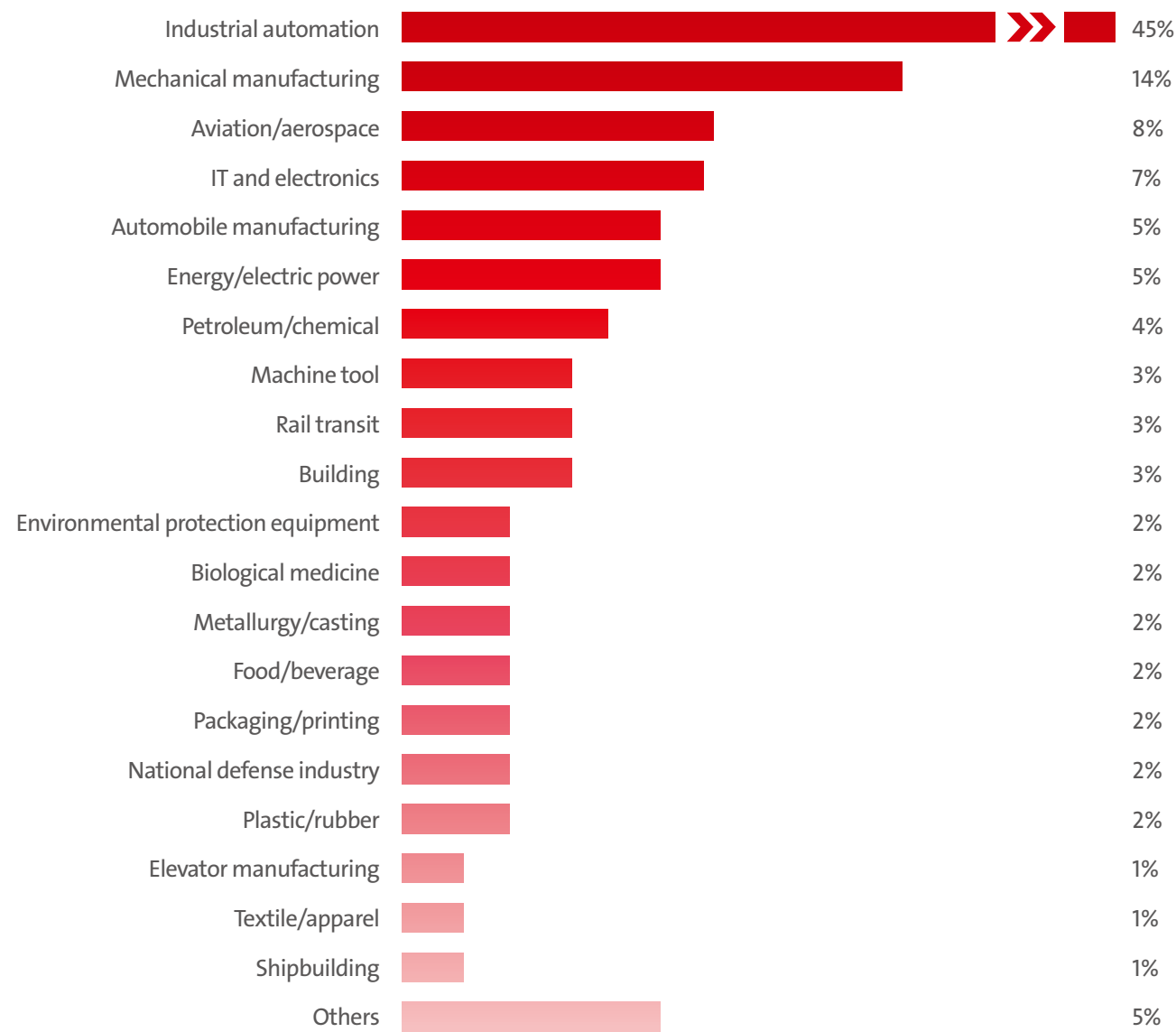
* The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

Visitors' Main Job Functions



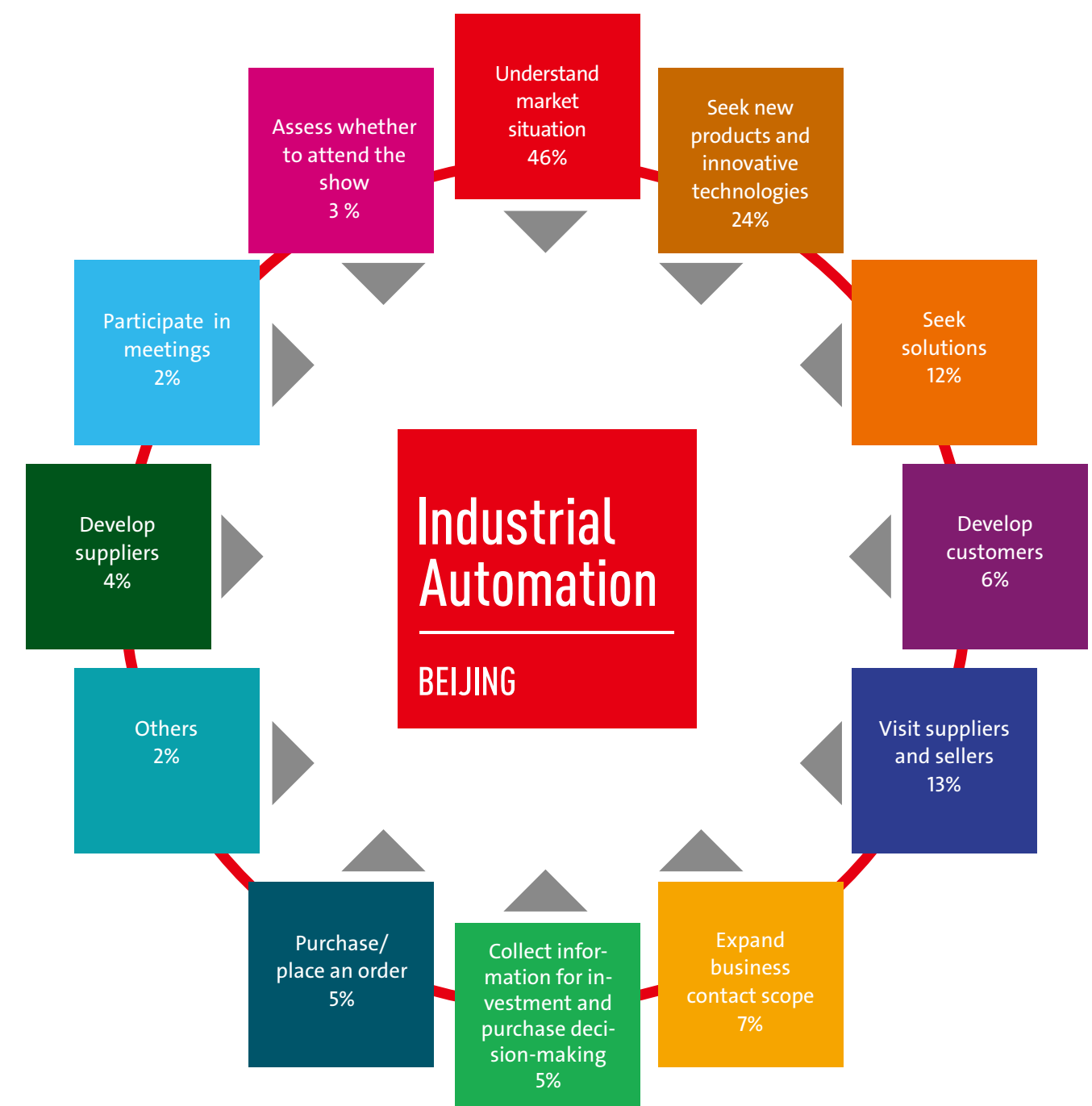
Visitors' Industrial Areas

Mechanical manufacturing, aviation & aerospace, automobile manufacturing, electronic manufacturing, food & beverage, pharmaceutical packaging, machine tool and other application industries account for over **41%**



Visitors' Feedback

In 2016, **72%** visitors visited the show for the first time. **50%** of the remaining visitors visited it for the third straight year. Over **95%** visitors said they would be there in 2017.



Assess the visit effect from the following aspects

| | |
|---|--|
| Have cemented cooperation with suppliers: | Satisfied with the overall visit effect of the show: |
| 33.1% No | 19.2% Very satisfied |
| 62.6% Yes | 71.8% Satisfied |
| 4.3% Beyond expectation | 8.8% Fair |
| | 0.2% Unsatisfied |
| Have collected market information: | Satisfied with participating enterprises (quality/quantity): |
| 8.4% No | 19.4% Very satisfied |
| 88.5% Yes | 66.9% Satisfied |
| 3.1% Beyond expectation | 13.0% Fair |
| | 0.6% Unsatisfied |
| Have reached intent on purchase: | Satisfied with the products displayed at the show: |
| 61.9% No | 21.0% Very satisfied |
| 35.5% Yes | 67.9% Satisfied |
| 2.6% Beyond expectation | 10.7% Fair |
| | 0.4% Unsatisfied |
| Have found new products/technologies: | Satisfied with the product display layout of the show: |
| 13.7% No | 20.9% Very satisfied |
| 82.7% Yes | 65.4% Satisfied |
| 3.6% Beyond expectation | 13.2% Fair |
| | 0.5% Unsatisfied |
| Have found new suppliers: | |
| 38.9% No | |
| 59.4% Yes | |
| 1.7% Beyond expectation | |

During the show, the professional buyer match-making service was specially launched for **10** high-quality exhibitors, to which **60** professional buyers were invited. **85** commercial matchings were held. Sellers were selected for buyers based on the latter's industrial demands in a one-to-one way, delivering fruitful results.

Exhibitor's List of Matchmaking Service



VIP Buyers' List of Matchmaking Service

| | | |
|---|---|---|
| Beijing Chn-top Optical-electronic Technology Co., Ltd. | Jidazhi Electronic Technology Co., Ltd. | Beijing Sanjack Ouji Medical Equipment Co., Ltd. |
| Beijing Yizhou Electronic Engineering Co., Ltd. | Automation Research and Design Institute of Metallurgical Industry | Mondelez Food (Beijing) Co., Ltd. |
| Transcend Communication Beijing Co., Ltd. | Beijing ACT Mechanical & Electronic Technology Co. Ltd. | Aerospace Research Institute of Materials & Processing Technology |
| Beijing Anyi Technology Co., Ltd. | KML (Beijing) Automation Technology Co., Ltd. | Siemens (China) Co., Ltd. |
| Beijing League Electric Co., Ltd. | Beijing GTV Technology Development Co., Ltd. | Tianjin Jinbao Musical Instruments Co., Ltd. |
| Beijing Qingyun Aviation Instrument Company | Shanghai East Pump (Group) Co., Ltd. | Nanjing Sunnyguys Automatic Machine Co., Ltd. |
| Mondelez Food(formerly Kraft) | Xinyuhang Century Technology Co., Ltd. | China Waterborne Transport Research Institute |
| Beijing IvyMoibi Technology Co., Ltd. | Orion Food Co,Ltd | China Heze CODA Industry Co., Ltd. |
| Beijing Office of Shanghai Jingxi Electrics information System Co., Ltd. | AVIC Hebei Anji Hongye Machinery Co., Ltd. | Beijing Dongdingsheng Technology Development Co., Ltd. |
| Beijing Corelightway Food Trade Co., Ltd. | Tianjin Jinya New Technology Co., Ltd. | Shenzhou Rong'an Technology (Beijing) Co., Ltd. |
| Kennametal (China) Co., Ltd. | Beijing Xinmao Electromechanical Technology Co., Ltd. | Beijing Orient Tide Technology Co., Ltd. |
| Beijing Wohua Attraction Sci-tech Co., Ltd. | Sinopec Beijing Yanshan Company | Xinghe Taishi |
| Beiqi Foton Motor Co., Ltd. | Beijing Taichengxin Measurement and Control Technology Co., Ltd. | Beijing Kigoton Technology Co., Ltd. |
| Baoding Well Foundry Machinery Co., Ltd. | Beijing Benz Automotive Co., Ltd. | Beijing Xinwei Shengshi Electronic Equipment Co., Ltd. |
| Beijing Beiyi Medium-sized NC Machine Tool Co., Ltd. | Beijing Double-Crane Pharmaceutical Equipment Co., Ltd. | Beijing Stargroup Robot Automation Technology Co., Ltd. |
| Aichelin Heat Treatment Systems (Tangshan) Co., Ltd. | Hebei Beilian Electronic Technology Co., Ltd. | Tech-leader Tianjin Automation Equipment Co., Ltd. |
| Langfang BestCrown Packing Machinery Co., Ltd. | Hebei Beilian Industrial Intelligence Technology Research Institute | Beijing Company of China Unicom |
| Kone Elevator Group, Beijing Aoyi Elevator Engineering Technology Co., Ltd. | Transcend Communication Beijing Co., Ltd. | Beijing Motrotech Technology Co., Ltd. |
| Beijing Orient Drive Industry Co., Ltd. | Joyoung Manufacturing Co., Ltd. | Baoding Futai Plastic Packaging Material Co., Ltd. |
| MCC Capital Engineering & Research Incorporation Limited | Baoding Baolai Plastic Packaging Material Co., Ltd. | Beijing Efficiency-Brilliance Environmental Protection S & T Ltd. |

Exhibitors' Comments



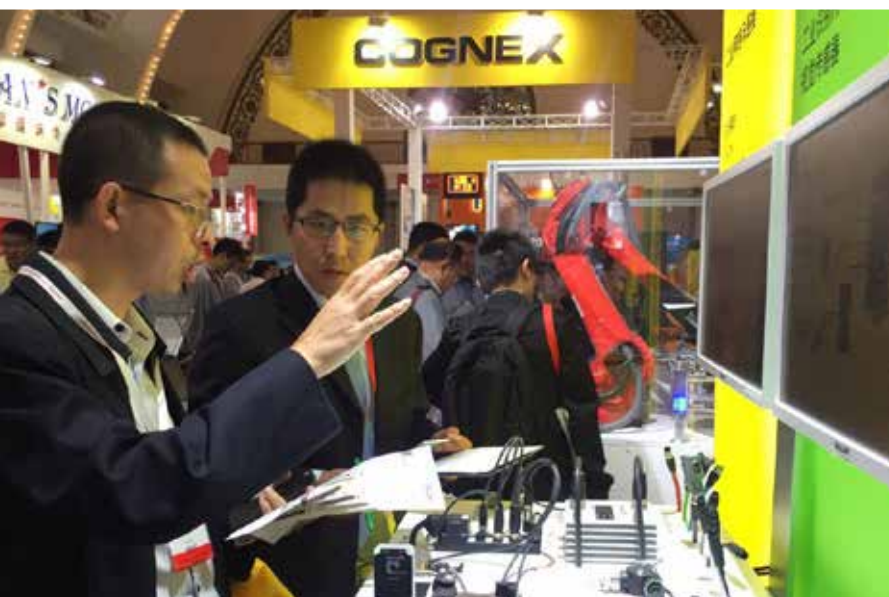
Chang Xing, Market Media Manager, Balluff

The Industrial Automation BEIJING 2016 is the most professional industrial automation event in Northern China. Buyer matching is very professional. We hoped to develop more customers in the Northern China's markets through cooperation with Hannover.



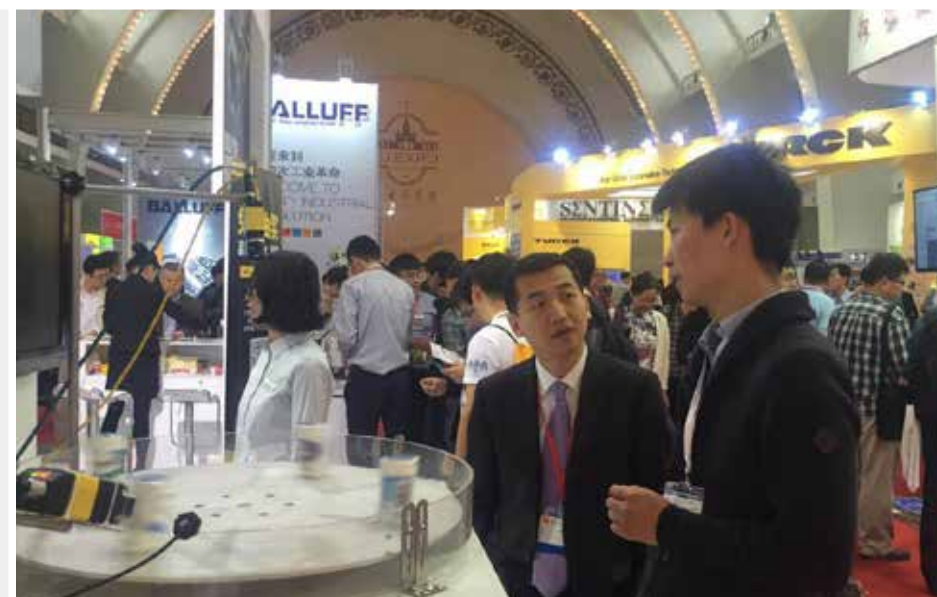
Cognex China

The professional buyer matching service provided by Hannover acts as a bridge for us to communicate with our prospective customers with whom we have not had a chance to talk. In addition to face-to-face communication, customers are also intuitively impressed by our products. Compared with purposeless participation in the show, the professional buyer matching service is more targeted, saving time for both sides and delivering a win-win result.



Wang Jun, Manager of R&D Department, Beijing Orient Tide Technology Co., Ltd.

Comprehensive products are displayed in the Industrial Automation BEIJING and good services are provided. In the commercial matching arranged by the organizer, we are offered a chance to have one-to-one talks with relevant experts from Turck, B&R and Cognex. Preliminary purchase intent has been reached with Cognex.



He Feng, Deputy General Manager, Transcend Communication Beijing Co., Ltd.

We have found new suppliers on site and reached purchase intent with Turck regarding connectors. We would like to express our gratitude to the organizer for the buyer matching service.

Beijing Aoyi Elevator Engineering Technology Co., Ltd. CTO Tong Xiaoquan

We have found desirable coders at the Elco's stand. The buyer matching of Industrial Automation BEIJING is well organized by the organizer and services are considerate.

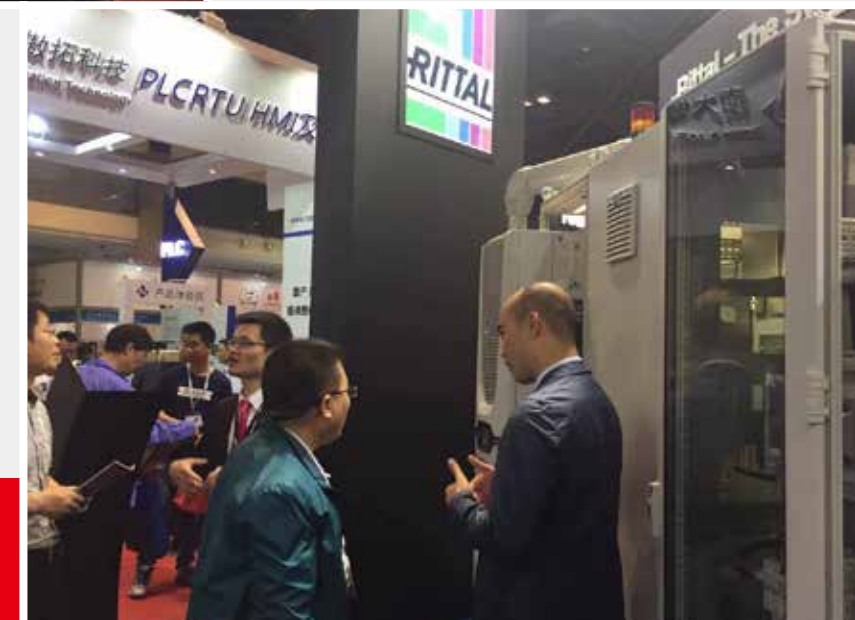


Aichelin Heat Treatment Systems (Tangshan) Co., Ltd. Song Zhigang, Mechanical Engineer, Technical Engineering Department

We have found inductive sensors at the IFM's pavilion and reached preliminary purchase intent. Services provided at Industrial Automation BEIJING are humanized and considerate and products displayed are comprehensive. Information is advanced.

Baoding Well Foundry Machinery Co., Ltd. Electrical Engineer Lv Xiaosong

We have reached preliminary purchase intent with Balluff on site. Results harvested in participating the show meet expectations. The services provided by the organizer are very considerate.



Guo Xiaolong, Head of Electronic Control Department, Beijing Chn-top Optical-electronic Technology Co., Ltd.

We are interested in sensors and robots and have reached preliminary purchase intent with Autronics on site. The Industrial Automation BEIJING has attracted many automation manufacturers, worth participation.

Buyers' Comments

Nearly 80 delegations visited the show.

| | |
|--|-----|
| Foxconn (Langfang) Co., Ltd. | 196 |
| Beijing Automotive Powertrain Co., Ltd. | 150 |
| Beijing Jingdiao Technology Co., Ltd. | 150 |
| Beijing Benz Automotive Co., Ltd. | 120 |
| Beiqi Foton Motor Co., Ltd. | 120 |
| Beijing Automotive Industry Group Co., Ltd. | 68 |
| Beijing Industrial Designing and Researching Institute | 62 |
| Great Wall Motors Company Limited (Finished Vehicle Business Division) | 50 |
| China Academy of Space Technology(CASC No.5 Research Institute) | 50 |
| Beijing Sheenline Technology Co., Ltd. | 50 |
| Beijing Aritime Intelligent Control Co., Ltd. | 50 |
| Beijing Hyundai Motor Co., Ltd. | 40 |
| No. 45 Research Institute of CETC | 40 |
| Beijing North Vehicle Group Corporation | 40 |
| Tianjin Sanxing Motor Co., Ltd. | 40 |
| China Academy of Launch Vehicle Technology (No. 1 Intitute) | 40 |
| Lenovo (Beijing) Co., Ltd. | 35 |
| China Aviation Planning and Design Institute (Group) Co., Ltd. | 35 |
| Nuctech Company Limited | 35 |
| Tsinghua Tongfang(Miyun Workshop) | 35 |
| Huachuang Tianyuan Industrial Developing Co., Ltd. | 35 |
| Beijing Banknote Printing Plant | 30 |
| Gree Electric Appliances (Shijiazhuang) Inc. | 30 |
| Baoding Great Wall Northern China Co., Ltd. | 30 |
| Tianjin CNRO Science & Technology Co., Ltd. | 30 |
| Aichelin Heat Treatment Systems (Beijing) Co., Ltd. | 28 |
| Aichelin Heat Treatment Systems (Tangshan) Co., Ltd. | 28 |

| | |
|---|----|
| Beijing Aeronautical Manufacturing Technology Research Institute | 28 |
| Langfang Beifang Tianyu Electromechanical Technology Co., Ltd. | 28 |
| Beijing Electrical Vehicle Co., Ltd. | 27 |
| BOE Technology Group Co., Ltd. | 25 |
| Baoding Julong Microwave Energy Equipment Co., Ltd. | 25 |
| Electromechanical Business Department, Beijing Research and Design Institute of Rubber Industry | 25 |
| Central Research Institute of Tianjin BENEFO Machinery Equipment Group Co., Ltd. | 25 |
| CRRC Beijing Heavy Machinery Co., Ltd. | 25 |
| Beijing Foton Daimler Automotive Co., Ltd. | 23 |
| Qingdao Makall Group Co., Ltd. | 23 |
| Foxconn Precision Components (Beijing) Co., Ltd. | 22 |
| Beijing MINTH Auto Parts Co., Ltd. | 21 |
| No. 206 Station, No. 2 Research Institute of CASIC | 21 |
| The 6th Research Institute of China Electronics Corporation | 20 |
| Beijing Xinghang Electromechanical Equipment Co., Ltd. | 20 |
| Beijing Special Vehicle Research Institute | 20 |
| Reactor Design Institute of China Institute of Atomic Energy | 20 |
| A.O. Smith (China) Water Heater Co., Ltd. | 20 |
| Beijing Kaiyuan Thermal Instrument Technology Company | 15 |
| Langfang Quick Auto Parts Co., Ltd. | 15 |
| Beijing Acestep Automation Control Equipment Co., Ltd. | 12 |
| China Academy of Machinery Science & Technology | 12 |
| Beijing Tide Pharmaceutical Co., Ltd. | 11 |
| Beijing Chunlizhengda Medical Instruments Co., Ltd. | 10 |
| Panasonic Manufacturing (Beijing) Co., Ltd. | 10 |
| | |



Delegations' Comments



Wang Xueming, Beijing Hyundai Motor Co., Ltd.

At the show, we saw a few automation equipment familiar to us but most equipment was strange. I was mostly impressed by seamless integration of "Industry 4.0" internet +- digital world (virtual world) and physical world (real world). New industrial revolution is taking place.



Han Changchun, Production Technology Division, Lenovo Group Co., Ltd.

A delegation of over 40 people from Beijing Plant of Lenovo (Beijing) Co., Ltd. visited the Industrial Automation BEIJING 2016, benefiting a lot. We have participated in the show for many years. Each show is a fresh experience. The show has attracted many automation manufacturers (such as robotic arm, robot and visual system) and system integrators. What's more important, many "Industry 4.0" system integrators also attended the show. Solutions presented by these manufacturers align with modern automation and industrial development directions as well as the development direction of Lenovo Manufacturing Factory. At the show, we have communicated with relevant manufacturers about technology and solution in detail. In addition, both sides agreed to keep in touch after the show to make breakthroughs in technical application. We believe that, through the show, we will make even greater progress in factory automation and intelligence this year. We look forward to next show.



Guo Yuting, NC Automation Business Department, Beijing Jingdiao Technology Group

We are pleased to receive the invitation to the show from the organizer. The contents are diversified and exhibitors are in great number. It is a hi-tech event. The show was suffused with intelligence. Exhibitors advocating the concept of "Industry 4.0" displayed many new-technology products. NC enterprises like Jingdiao working on industrial automation production lines currently were greatly inspired during visit. Industrial robot, image processing, measurement sensor, electrical circuit breaker and contactor as well as EtherCAT were displayed. Many enterprises are our suppliers. We communicated with them. More types of products were available to choose from. We wish Industrial Automation BEIJING better and better and look forward to next show and new technologies!



Guo Luogeng, Zhuzhou Branch of BAIC Motor Corporation Ltd.

Many advanced automation equipment and informtionization systems were displayed. Digital simulation application provided guidance to subsequent digital development of No. 2 Zhuzhou Plant.



**Chen Taosheng,
Equipment Engineer,
GREE ELECTRIC APPLIANCES
(Shijiazhuang) INC.**

The show gathers global industrial leading enterprises and triggered our ideas about diversified automation development. The show fully guided manufacturing enterprises from aspects of innovative automation equipment, advanced automation concept, etc. Thank the organizer again for allowing us to absorb China's and even the world's advanced automation thoughts.

**Yu Yan, Director of Smelting Business Department,
Beijing Aritime Intelligent Control Co., Ltd.**

The show was organized by Chinese Mechanical Engineering Society and undertaken by Hannover Milano Fairs Shanghai Ltd. Many famous manufacturers (such as Phoenix, Turck, Rittal, ifm, Balluff, Elco, Harting and Weidmuller) presented lots of new products, technologies and concepts, enabling us to gain deeper understanding of robot, "Industry 4.0", Internet +, etc, expanding our thinking and benefiting us a lot. We hope that shows similar to the Industrial Automation BEIJING 2016 for displaying the most advanced products and technologies will be frequently held.

Wei Dianhong, FIH Forming Technology Committee, Foxconn Beijing Co., Ltd.

We are very honored to attend the Industrial Automation BEIJING 2016 at invitation. We were warmly received and considerably arranged. Curved guide rail of ROLLON, high-performance HMI of Artrich, direct-drive turntable and parallel robot of HIWIN and robot work line of GSK gave our automation engineers a fresh experience. We hope that next show will invite advanced Germany manufacturers related to intelligent manufacturing of die, CNC, intelligent manufacturing of manless forming and other latest "Industry 4.0" concepts. We also wish the show bigger and bigger.



Successful high-end conferences of each year undoubtedly added a touch of brilliant color for the show. High-profile International Conference 2016 on Intelligent Manufacturing has been held along with Industrial Automation BEIJING for the consecutive 3rd year in 2016. The conference discussed three concepts, "Made in China 2025", "Industry 4.0" in Germany and the "Industrial Internet" in USA simultaneously.



A series of brilliant conferences were concurrently held, including the 4th "Industrial Robot • Automation Application Conference", "PROFINET - Promoting Technical Innovation Boosting China's Manufacturing", "Summit Forum" and "Sino-Germany-US High-end Academic Seminar". The show is committed to establishing itself an international platform for leading the manufacturing development trend and releasing latest policies.

- 2016 International Forum on Industrial Control and Communication Technology
- 2016 International Conference on Intelligent Manufacturing
- 2016 High-end Forum on Manufacturing Knowledge Service
- PROFINET - Promoting Technical Innovation Boosting China's Manufacturing
- 2016 Advanced Intelligent Manufacturing Technology Development Seminar - "Smart Factory and Lean Production"
- The 5th Green and Intelligent Technology Development Seminar on Logistics Equipment - Opportunities and Challenges Presented by Intelligent Manufacturing to Logistics
- "Internet +" E-commerce and New Service Mode Interpretation
- 2016 (The 4th) Industrial Robot • Automation Application Conference
- Sino-Germany-US High-end Intelligent Manufacturing Seminar
- 2016 The 5th Industrial Control System Information Security Summit
- Automation Technology Salon
- Interconnection EcologySmart Appreciation of Manufacturing - 2016 Industrial Interconnection and Intelligent Manufacturing Seminar
- Senior Training Session for Industrial Communication Technology Targeted at "Industry 4.0"
- 2016 Senior Workshop for Internationally Advanced Motion Control Technology and Application



Industrial Automation

Global Itinerant Show

A leading show for factory and process automation, system solution and industrial software

| | | |
|----------|----------|-------------------------|
| Hanover | Germany | April 24 - 28, 2017 |
| China | Shenzhen | June 29 - July 1, 2016 |
| | Shanghai | November 1 - 5, 2016 |
| | Beijing | May 10 - 12, 2017 |
| Chicago | USA | September 12 - 17, 2016 |
| Bombay | India | December 1 - 3, 2016 |
| Istanbul | Turkey | March 16 - 19, 2017 |

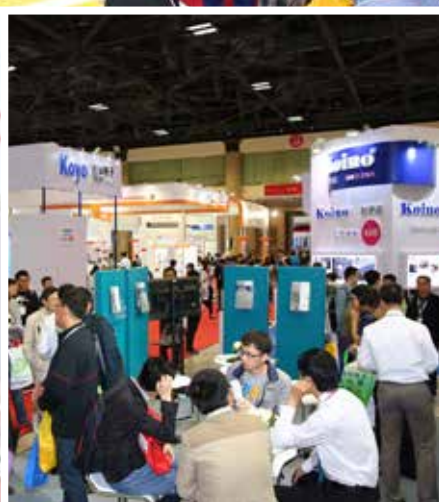
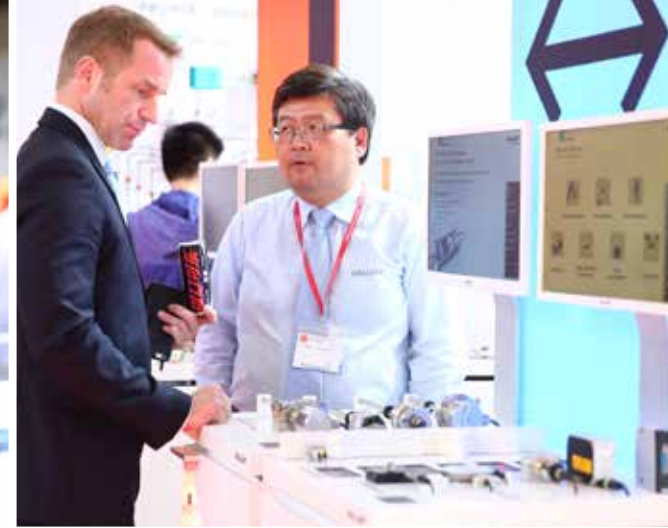
www.hannovermesse.com.cn



Deutsche Messe

Industrial
Automation





Supporting Media



Cooperation Media/Cooperation Websites



*The above-mentioned names are arranged randomly.

Go Further into China's Fast Growing Automation Market!

Industrial Automation BEIJING 2017

10-12 May 2017, Beijing Exhibition Centre, No.135, Xizhimenwai Street, Xicheng District, Beijing

☐ I want to visit Industrial Automation BEIJING 2017

☐ I want to participate in Industrial Automation BEIJING 2017

| | |
|---|-----------------|
| Company: _____ | Address: _____ |
| Contact Person: _____ | Tel: _____ |
| Fax: _____ | Mobile: _____ |
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| Website: _____ | Space: _____ |
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