

IAMD BEIJING

8 - 10 May 2019
Beijing Exhibition Centre

After Show Report

www.iamdbeijing.com

2019



中国机械工程学会



Deutsche Messe



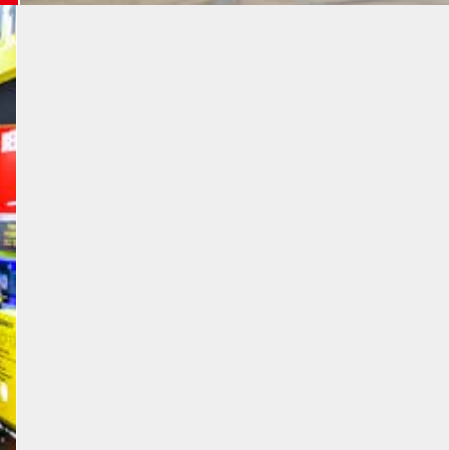
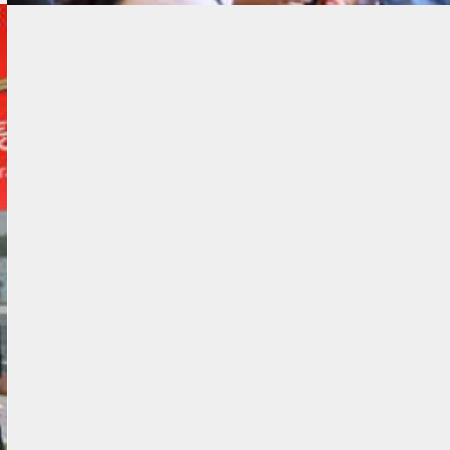
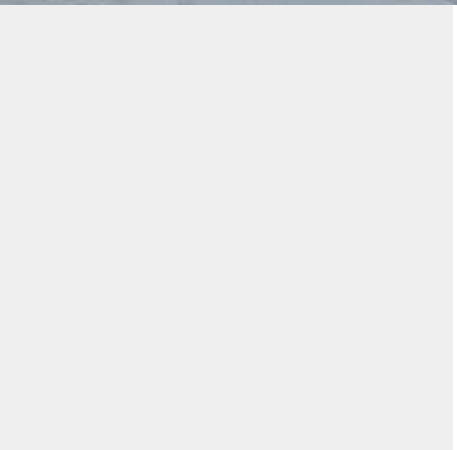
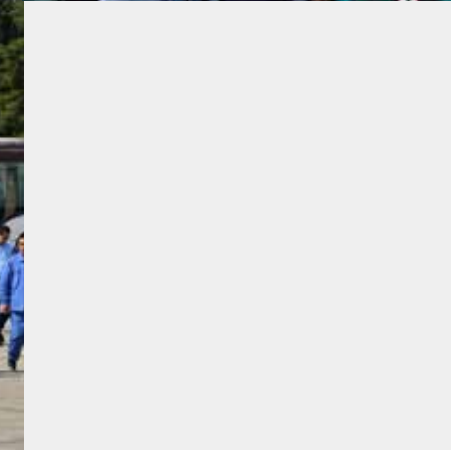
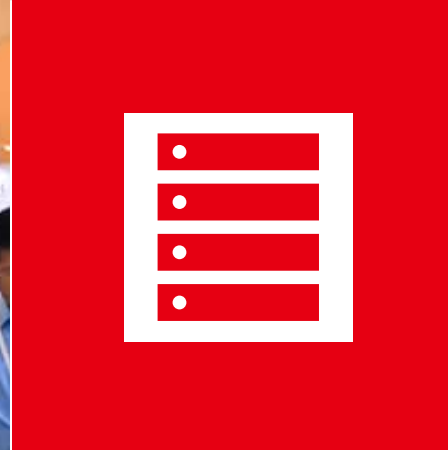
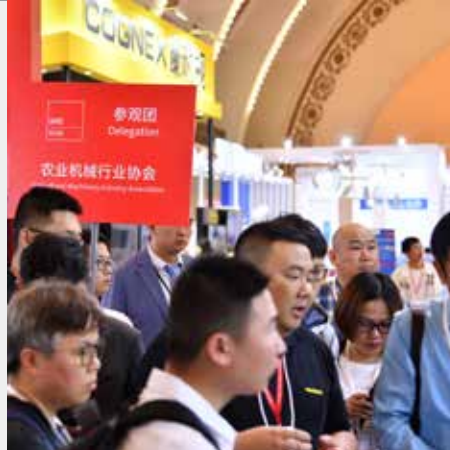
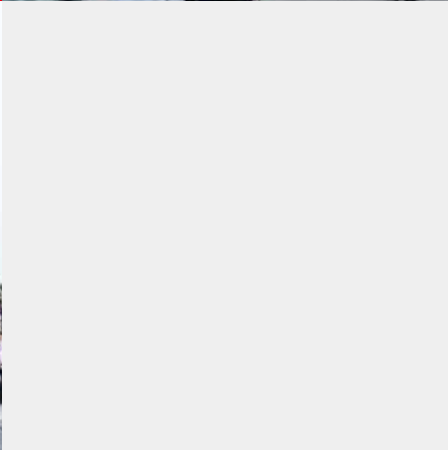
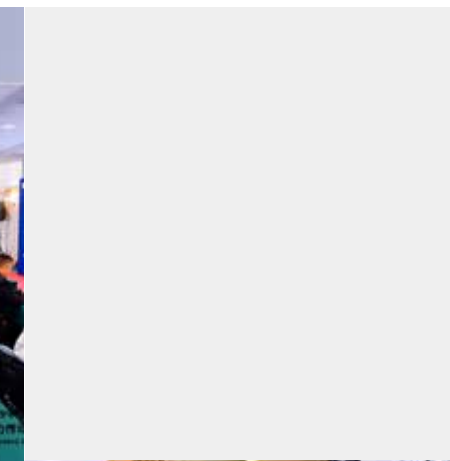
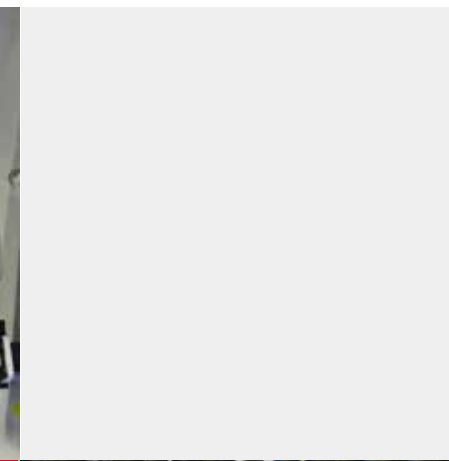
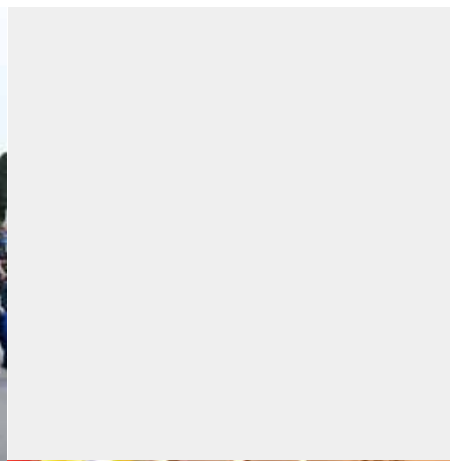
FIERA MILANO

Leading Trade Fair for Integrated
Automation, Industrial IT,
Power Transmission and Control

IAMD
BEIJING

Catalog

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Intelligent manufacturing and upgrades to lead the trends of capacity



The influential industrial automation transmission event in Northern China -- Integrated Automation Motion & Drives Beijing 2019 (IAMD BEIJING 2019) drew to a close with great triumph at Beijing Exhibition Center on May 10, 2019. Almost 200 well-known enterprises including Phoenix, Beckhoff, Turck, IFM, Baumer, Cognex, Wago, Rittal, HIWIN, Weidmüller, Desoutter, Pilz, Elmo, Leadshine, KEYENCE, igus, Hilscher, AMP & MOONS, DECA, item, Dinkle, CHELIC, Bernstein and Murrelektronik, showcased the integrated intelligent manufacturing solutions in five sectors of control technology, mechanical infrastructure, sensor connector, digital plant and Application Park on a total display area of 20,000 sqm. The exhibition received nearly 100 buyer groups from both China and abroad and 18,172 visitors in total.

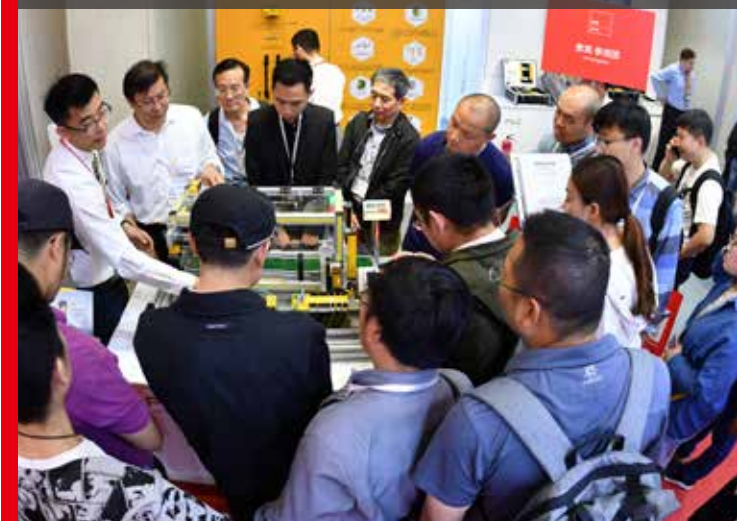
Exhibition Area
20,000sqm

Exhibitors
Almost **200**

Total Visitors
18,172

Delegation
Visitors Almost
3,400

Intelligent Manufacturing and Upgrading Promotes High-quality Development of the Industry



At present, with the constant progress of the new round of technological and industrial revolution, the manufacturing industry has seen a new trend of digital, internet-based and intelligent development. Intelligent manufacturing, as an important future development direction of the industry, is constantly making breakthroughs on new technologies, fostering new formats and promoting high-quality development of the manufacturing industry. At IAMD BEIJING 2019, numerous leading brands have brought various cutting-edge technologies and new application solutions, contributing to the 'China Intelligent Manufacturing'.

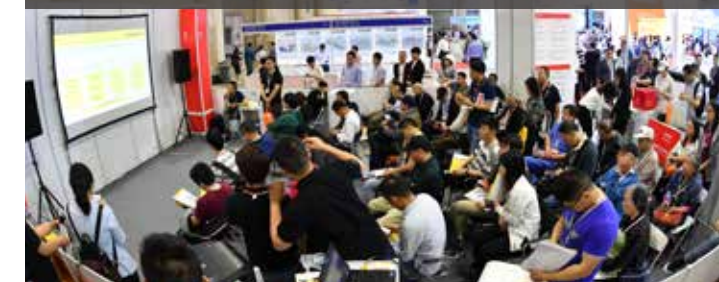
In recent years, in order to meet the industrial upgrading and market demand, major manufacturers began to provide more customized application solutions to customers on the basis of improving the product performance. Under this circumstance, "Application Park" has been well received by both exhibitors and visitors. This year, the event was still very popular. Wago, Elmo, Beckhoff, IFM, Pilz, Cognex, Hilscher, Nanda Automation Technology, Baumer, Turck and CONEC shared their application solutions and innovative ideas in the fields of automobile, industrial control, Internet of Things, medical treatment, food and agriculture to the visitors.

As the most important activity concurrently held with IAMD BEIJING, 2019 International Intelligent Manufacturing Conference was held on the first day, with the theme of "Intelligent Manufacturing — Global Cooperation and Mutual Benefits". Besides, the 2018 Development Report on Key Fields of Intelligent Manufacturing in China was released onsite.

Several high-end events namely: Forum on Advancements in Intelligent Manufacturing Science and Technology; 2019 International Symposium on Advanced Intelligent Manufacturing Technology; the 4th Intelligent Manufacturing Conference; Conference on the Core Standards and Key Technologies for Smart Factories; OPC Seminar Tour - IT Meets Automation Beijing; Industrial Security & Safety Conference (ISSC 2019); The 8th Conference of Logistics Equipment Green Intelligent Technology Development, were held concurrently with IAMD BEIJING 2019 and those events made IAMD BEIJING an international and trending information exchanging platform for industrial automation industry.



"Application Park" Hits the Market



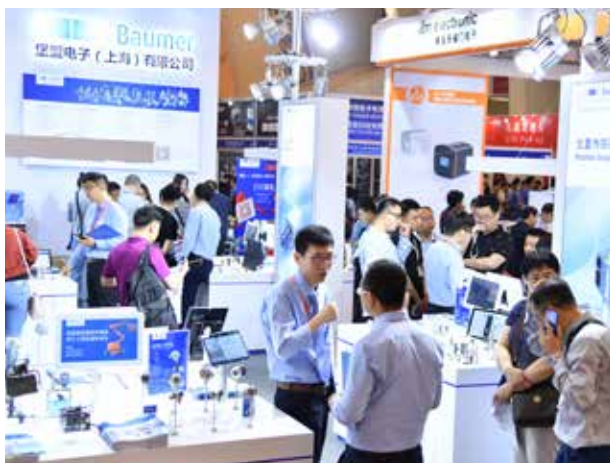
High-end Forums Lead the Industrial Trend





Baumer (China) Co.,Ltd.

After a several years interval, Baumer Group participated IAMD BEIJING again. As the leading industrial automation show in North China, the organizer of IAMD BEIJING - Hannover Milano Fairs Shanghai Ltd. delivered a successful show with high quality and big number visitors. Baumer realized our participating goals, we promoted our brand, showcased our products and communicated with our clients. We expect IAMD BEIJING becoming a better trading platform for automation industry.



Marketing & Product Management

2019 is a critical year of "Made in China 2025". As the leading international industrial automation exhibition in North China, IAMD BEIJING helped Turck on developing North China market. The innovative and practical visitor invitation, ensured the visitor number and quality. Through the analysis we conducted after the show, Turck has reached our targets of participating. We will continuously participate IAMD BEIJING with variant and new automation products and solutions.



Beckhoff Automation (Shanghai) Co., Ltd.

In the delightful May, BECKOFF participated IAMD BEIJING again, it was the 7th year BECKOFF participated this show with fruitful results. The organizer Hannover Milano Fairs once again delivered a high quality trade fair platform for automation industry. During the show we showcased our new products and solutions to our customers, in the meanwhile we also obtained valuable information, the overall visitor numbers are big. The speeches delivered on the concurrent events contained high value information and guidance. The "Application Park" provided interactive experiences between the exhibitors and the visitors. All the thoughtful, dedicated services indicated Hannover Milano Fairs a very professional trade fair organizer.



Rittal Electro-Mechanical Technology (Shanghai) Co.,Ltd

Rittal is grateful for the VIP treatments from Hannover Milano Fairs over the years. Hannover Milano Fairs provided us support throughout the preparation, show period and after show period. With the years of experiences, IAMD BEIJING had significant developments in sense of exhibitor activities, on-site coordination and visitor invitation. The VIP room provided for media interviews were very user friendly, created a comfortable and efficient environment for medias. We are looking forward to having further cooperation with the Hannover Milano Fairs.

Hilscher Systemautomation (Shanghai) Co. Ltd.

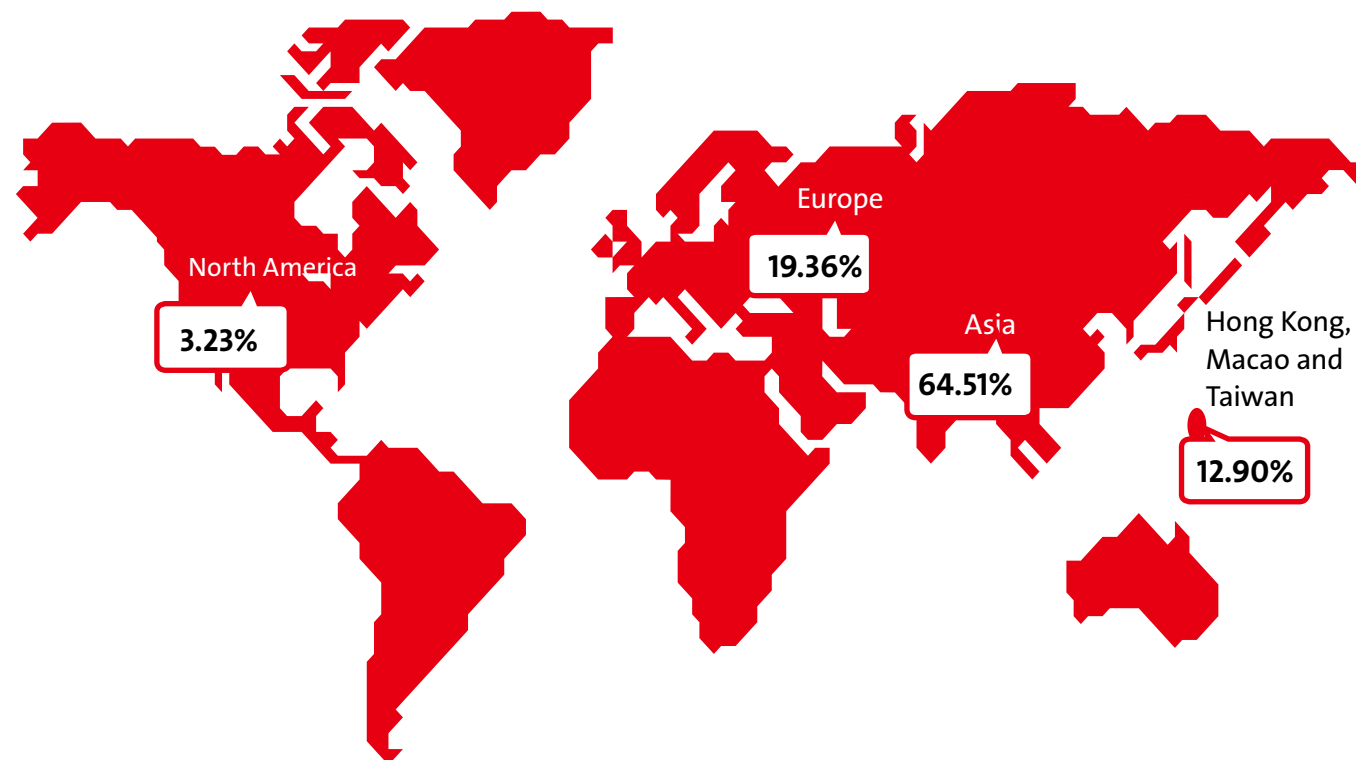
As the leading automation show, IAMD BEIJING 2019 carried out the expectations from both exhibitors and visitors, established an open and information-sharing platform for enterprises, end users, research institutes and universities. The innovative visitor invitation, brought end users and industrial players to the same platform to discuss the industrial trends and plan the future. We wish IAMD BEIJING a brighter future.



The three-day show has attracted **11,778** professional buyers. Domestic visitors are from 29 provinces/directly-controlled municipalities, with those from Northern China accounting for **75.05%**. The proportion of delegation and conferences delegation has increased year to **28.34%** and **14.22%** respectively.

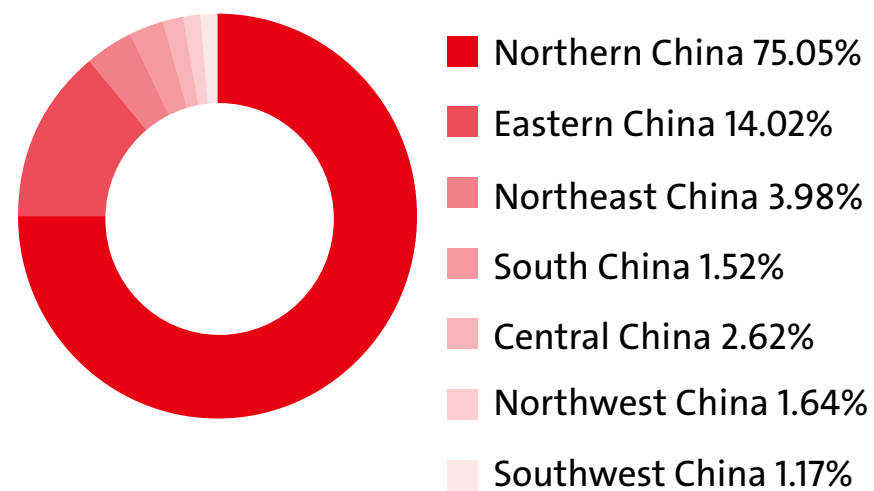
Overseas Visitors

There are 0.29% visitors coming from 10 different foreign countries and regions, including Russia, Iran, Japan, Korea etc.

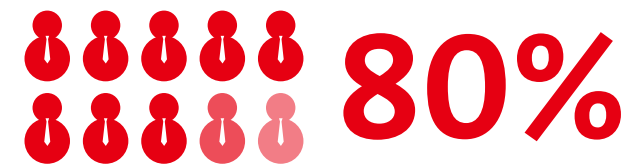


Domestic Visitors

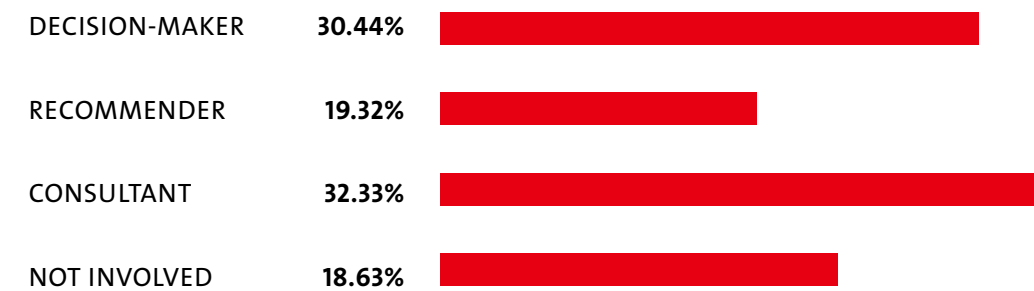
The following are 10 cities in China that our visitors mainly come from this year: Beijing, Tianjin, Shandong, Shanxi, Shanghai, Jiangsu, Liaoning, Zhejiang and Inner Mongolia.



Visitor's Purchasing Authority

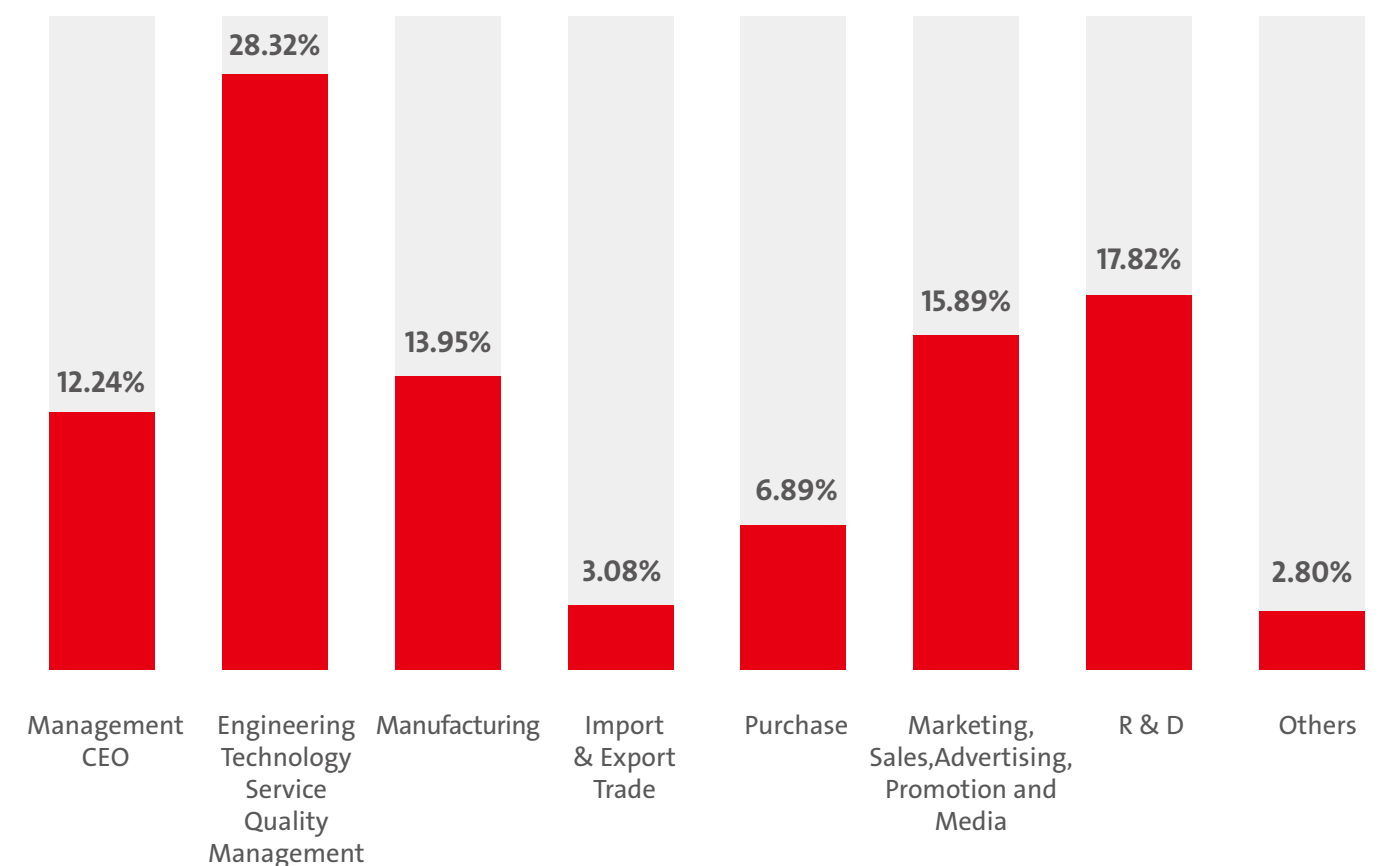


Professional buyers with purchase recommendation rights and final decision-making rights make up 80%



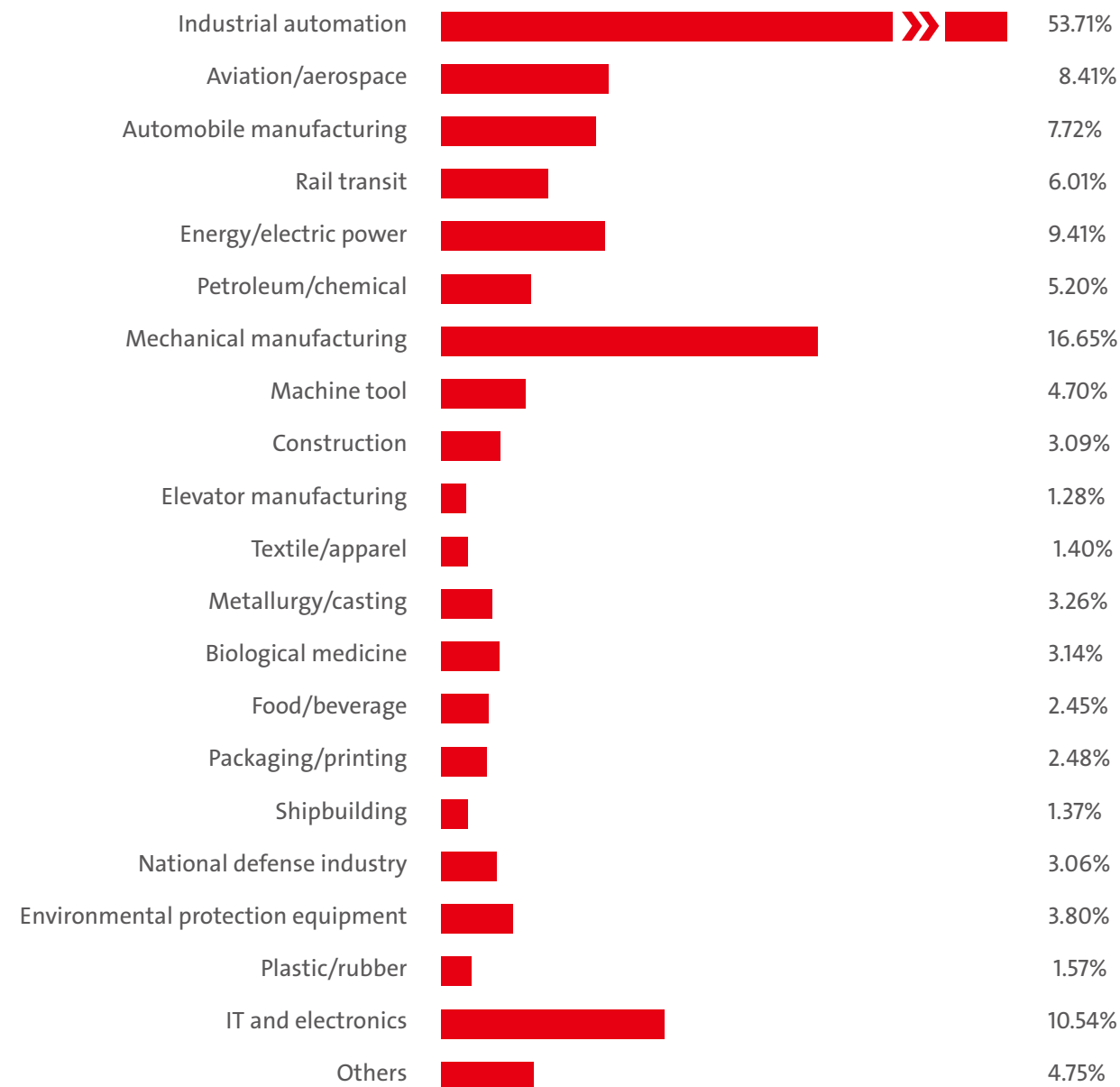
* The percentage is analyzed on the basis of the number of people who answered this question. Part of the visitors made multiple choices, and thus the total percentage exceeds 100%.

Visitors' Main Job Functions



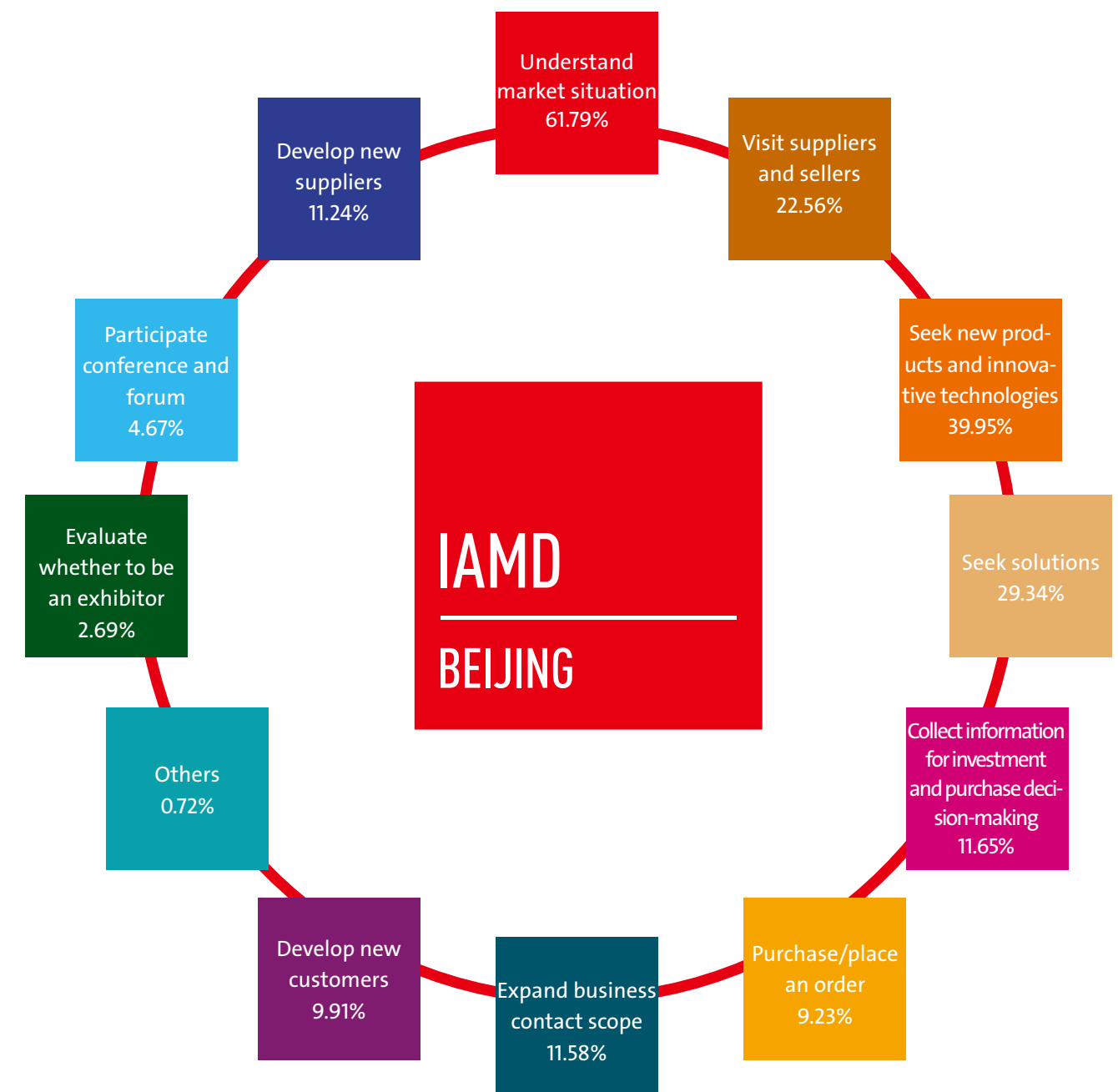
■ Visitors' Industrial Areas

Mechanical manufacturing, aviation & aerospace, automobile manufacturing, electronic manufacturing, food & beverage, pharmaceutical packaging, machine tool and other application industries account for over **53%**



■ Visitors' Feedback

In 2019, **96.07%** visitors visited the show for the first time. **21.24%** of the rest of the audience has been visited for years.



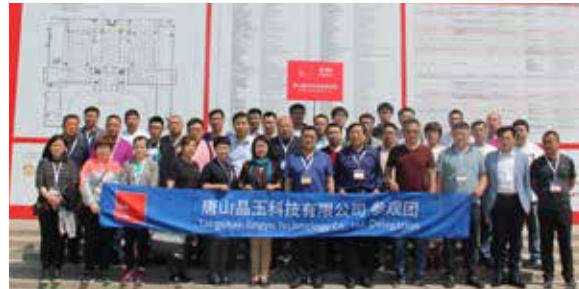
■ AVIC Manufacturing Technology Institute

It was the third time we visited IAMD BEIJING. Our institute belongs to Aviation Industry Corporation of China Ltd., our broad achievements in aerodynamics, structural strength, materials, manufacturing, flight tests, standardization, measurement and informatization have been applied widely in aviation and other industries. On IAMD BEIJING we mainly discovered field bus technologies, field bus manufacturers like EtherCAT, CANopen, SERCOS, BECKHOFF PILZ, provided us inspiring products. OPC and PHOENIX also presented at the show. The services provided by the organizer made our visit efficient and fruitful, we are looking forward to visiting the next edition of IAMD BEIJING.



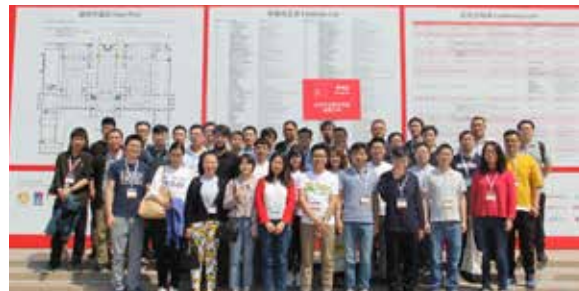
■ Tangshan Jingyu Technology Co., Ltd.

Our company organized more than 40 staff visited IAMD BEIJING this year. Our purchasing and researching staff have gained opportunities to conduct face to face communications with the exhibitors. We have found potential business opportunities on the show and the follow ups are in action. Wish the show becoming better and better.



■ Beijing JD Qianshi Technology Co., Ltd.

This was the first time our company organized a delegation to visit IAMD BEIJING. We were grateful for the services provided by the organizer. The new products, technologies and research trends we observed on the show were inspiring. The show layout and visit process were designed well. It could be better if the show add content like educational intelligence, life intelligence in addition to intelligent manufacturing segments.



■ China Academy of Aerospace Aerodynamics(CAAA)

This exhibition is full of innovative multi-channel and multi-dimensional promotion methods, which makes the definition of the brand image of the exhibition clearer. On "2019 International Symposium on Advanced Intelligent Manufacturing Technology" the speakers talked about the current status and future trends of intelligent manufacturing. Our institute was satisfied with the show content and gained valuable information. The exhibitor quality were good, we have established contacts with several exhibitors. The inspiring products and technologies helped us on developing new visions, we are going to follow up with the contacts and will visit the show again next year.

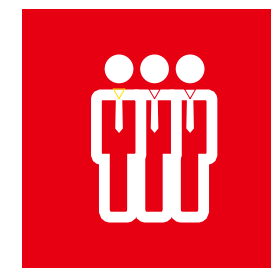


The Hosted Buyers Program is a VIP-level service set up by the organizers for the procurement leader to help them expand their business, meet new partners and achieve the most efficient visits.

The **51** buyers in this year are mainly from

- Beijing Guanghua Electromechanical Co., Ltd.
- BITZER Refrigeration Technology (China) Co., Ltd.
- Environment Sustainable System Engineering Technology Co., Ltd.
- China Light Industry International Engineering Co., Ltd.
- Computing Center Institute of Water Conservancy and Hydroelectric Power Research
- Beijing Instrument Industry Research Institute
- Baoding Well Foundry Machinery Co., Ltd.
- Moving-sun
- Transcend Communication Beijing Co., Ltd.
- Postal Scientific Research and Planning Academy China Post Science & Technology Co., Ltd.

and reached **216** meetings.



2019 International Intelligent Manufacturing Conference was held on the first day, with the theme of “Intelligent Manufacturing — Global Cooperation and Mutual Benefits”.

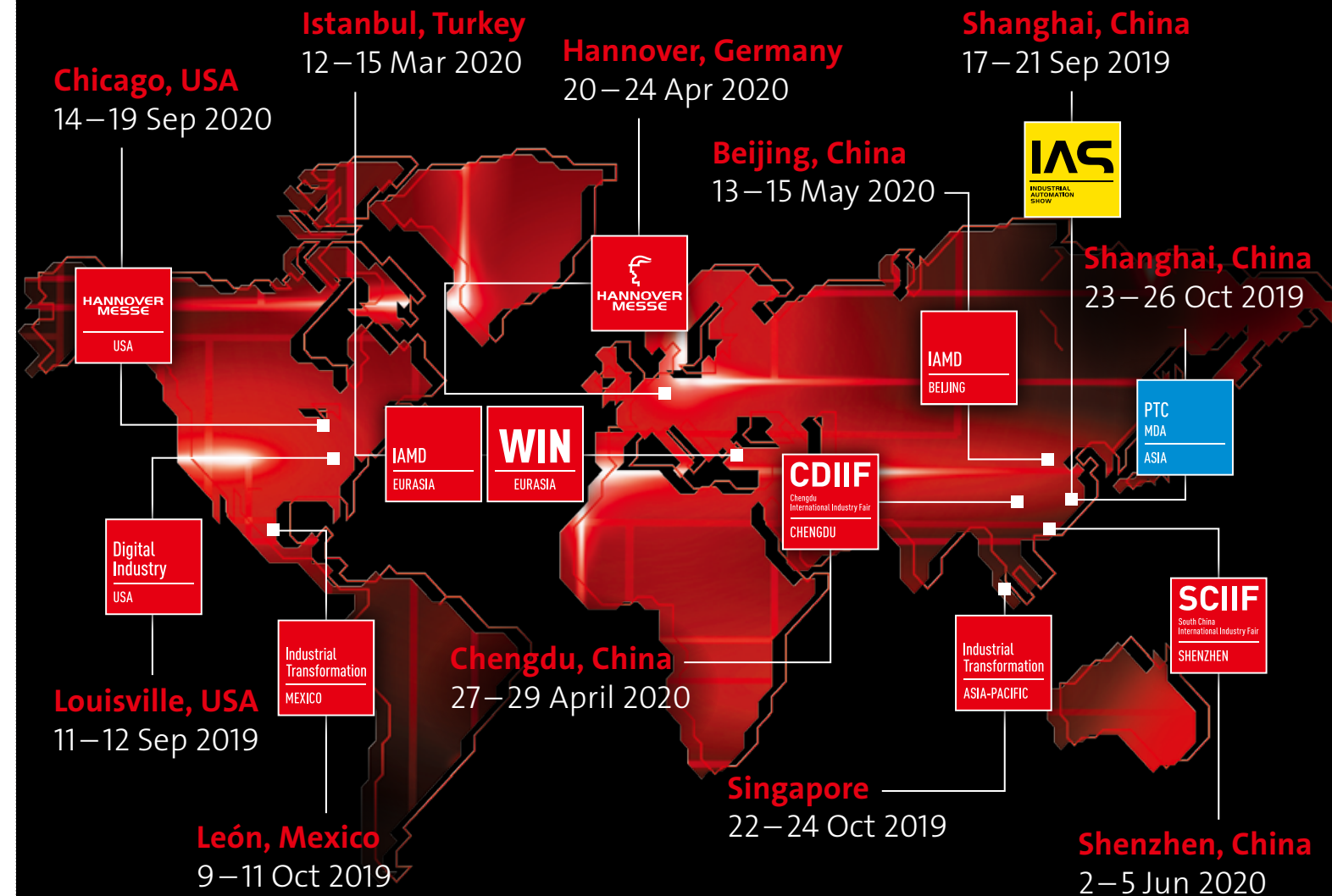
Mr. Miao Wei emphasized that, the rapid development of artificial intelligence, 5G, Industrial Internet and other emerging technologies has given fresh impetus into intelligent manufacturing. The in-depth expansion of openness and cooperation between countries and enterprises has opened up new space for intelligent manufacturing, but meanwhile, the manufacturing mode of interconnection and sharing has also brought new challenges to the intelligent manufacturing.



- Science & Technology Advancements Forum-“Intelligent Upgrading for Enterprises”
- 2019 International Symposium on Advanced Intelligent Manufacturing Technology-“Intelligent Manufacturing Promotes Industry Upgrading in China”
- Application Park
- 2019 Automation and Informatization Solution Forum Beijing Summit - the 4th Intelligent Manufacturing Conference
- Conference on the Core Standards and Key Technologies for Smart Factories
- The 7th International Intelligent Manufacturing Conference
- Leading by Digital Intelligence -2019 Industrial "Smart+" Innovation Competition
- OPC Seminar Tour - IT Meets Automation Beijing
- Industrial Security & Safety Conference (ISSC 2019)
- The 8th Conference of Logistics Equipment Green Intelligent Technology Development- "Intelligent Supply Chain Innovation and Practice"
- “YANGDI” Manufacturing Talent Exchange and Docking - -Intelligent Factory/Digital Workshop Key Technology and Application Forum (Phase 8)
- Zhihui Beijing Innovation Leading - Digital Solution Forum and the Second Industrial "Smart+" Innovation Competition

Shaping the future of Industrie 4.0

IAMD events worldwide



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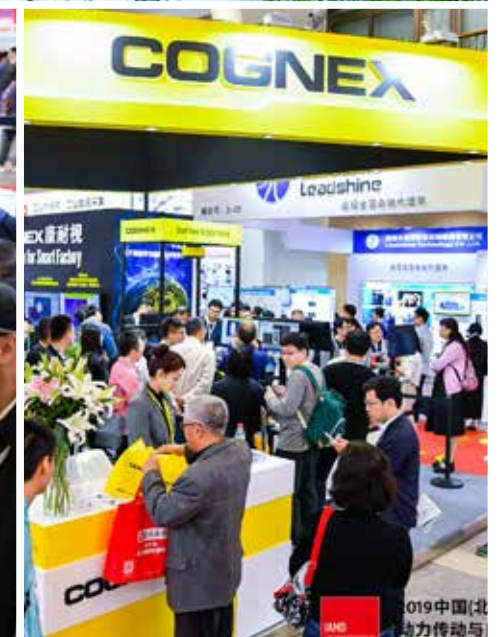
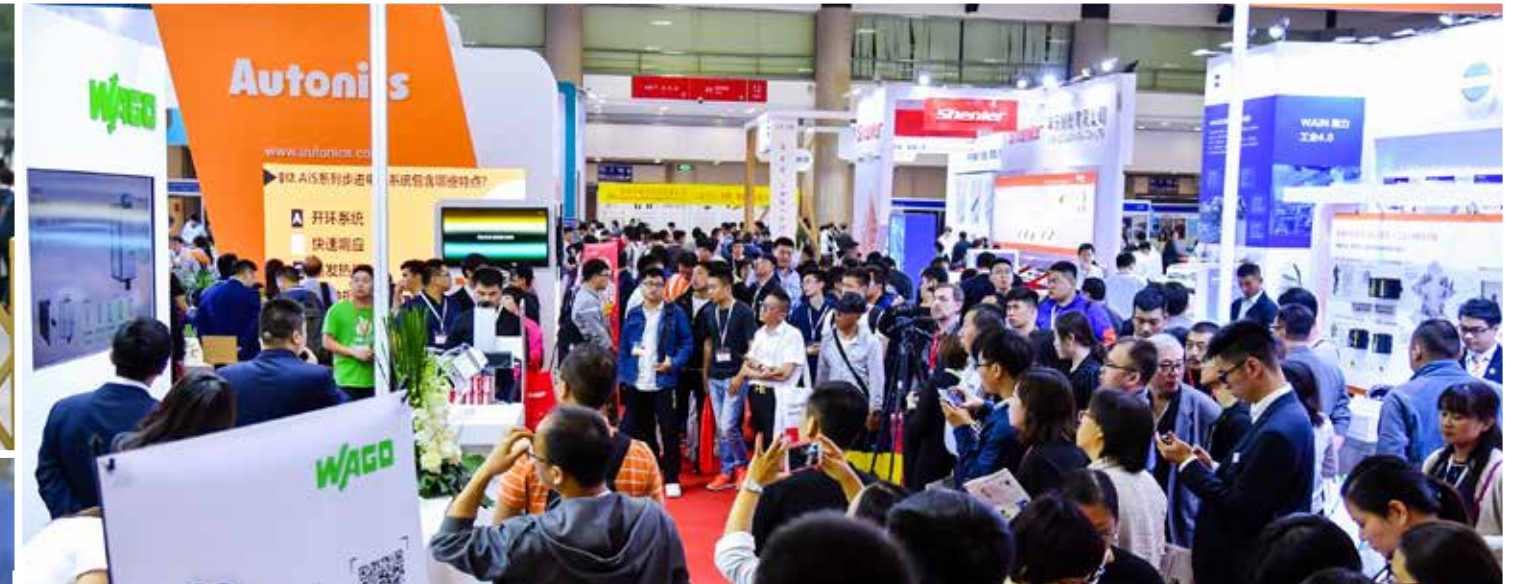
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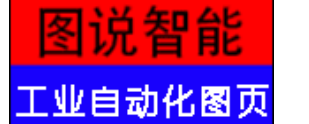
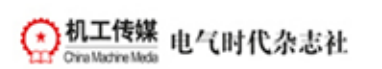
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Special thanks to the following

Cooperation Media / Cooperation Websites



The above rankings are in no order

Go Further into China's Fast Growing Automation Market!
IAMD BEIJING 2020

13-15 May 2020, Beijing Exhibition Centre, No.135, Xizhimenwai Street, Xicheng District, Beijing

☐ I want to visit IAMD BEIJING 2020

☐ I want to participate in IAMD BEIJING 2020

Company:	_____	Address:	_____
Contact Person:	_____	Tel:	_____
Fax:	_____	Mobile:	_____
Zip Code:	_____	Email:	_____
Website:	_____	Space:	_____
Type of Company:	<input type="checkbox"/> Foreign	<input type="checkbox"/> Joint Venture	<input type="checkbox"/> Local
Exhibits Source:	<input type="checkbox"/> Foreign	<input type="checkbox"/> Local	
Date		Signature	

Fill in the above form and fax back to us by +86-21-5045 9355/6886 2355

- Please note that this document serves as space booking at IAMD BEIJING 2020, not leagly binding. Official application form (i.e. leagly binding) will be ready in due time and will be sent to you shortly.

For more information, please contact us

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Deadline for application is 25 March 2020



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Hannover Milano Fairs Shanghai Ltd.
Book for 2020

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